

Bharati College University of Delhi

OPUS

Training and Placement Cell

Internship Opportunity



Eligibility

Bharati College Students

Duration

1 - 6 Months

• All Courses, All Years

Profiles

- Campus Ambassador
- Marketing / Business Development
- Social Media Marketing
- Marketing Analyst
- Human Resource

Mode of Internship - Virtual

Selection Procedure - • Questionnaire Round

Personal Interview

Incentives

- Certificate
- **PPO** (Performance Based)
- Stipend: 5k 10k

(Performance Based)



Last date to register -12th May 2021, 12 noon

ID OPUS Training and Placement Cell



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Job Description

Requirements:

- Very polished and good communication skills. Knowledge of respective local language will be preferred
- Street-smart attitude, highly motivated candidate
- Strong ownership attitude & should be able to take responsibility or the role
- Loves numbers, targets KRAs, Go Getter Attitude
- Strong networker & relationship builder, with good and tactfu negotiation skills.
- Strong attention to detail and qualitative deliver work
- Passionate about educationShould be aware of start-ups culture, think outside box



Job Description

Campus Ambassador

- Market research to identify the target market for the products
- Impact students by connecting them to TalentServe
- Conduct awareness campaigns in your circles
- Help social media profiles to grow

Social Media Marketing/ Market Analyst

- Research and market company's products and services on social media
- Manage and help to create marketing content to socialize and use for social media purposes.



Job Description

HR

- Sourcing, profiling, referencing and approaching potential candidates via college campus, references, social media etc
- Building industries and campus relations by collaborating with campus ambassador, promote company, brand company etc.



Marketing/ Business Development

- Performing market analysis and research on the latest trends in EdTech Industry.
- Manage client discovery and establish first connect.