

Dr. J. D. S. W. 3/6

4-Credit SWAYAM MOOC: "Women and Entrepreneurship" – Registration Now Open

1 message

Dr Juhi Gupta . <jgupta1@myamu.ac.in>
To: Juhi Gupta <juhi.amu@gmail.com>
Bcc: vc@du.ac.in

Tue, Jun 3, 2025 at 9:12 AM

Esteemed Sir,

Greetings from Aligarh Muslim University.

I am writing to introduce an exciting new academic initiative: a 12-week, 4-credit SWAYAM MOOC titled "Women and Entrepreneurship" designed specifically for undergraduate and postgraduate students of Gender Studies, Social Sciences, Management, and allied fields.

This interdisciplinary course is Developed by Dr. Juhi Gupta, Centre for Women's Studies, Aligarh Muslim University, in collaboration with experts in Commerce, Religion, and Law from Delhi University and the University of Birmingham, UK and therefore, brings together global academic insights and grassroots realities.

The course explores the intersection of gender and enterprise, empowering students with knowledge of:

- The unique challenges and opportunities women face in entrepreneurship
- Case studies of successful women entrepreneurs in India and abroad
- Policy frameworks, digital tools, and strategies to launch & sustain ventures
- The social impact of women-led businesses

We request your kind support in circulating this opportunity across your departments and networks to encourage maximum student enrollment. The course carries UGC-recognized credits and contributes meaningfully to students' academic and career development.

📅 Course Duration: 12 weeks

📌 Credits: 4 (UG & PG)

📖 Platform: SWAYAM (Free enrollment)

🔗 Registration Link: [https://onlinecourses.swayam2.ac.in/ini25_hs36/preview]

📅 Start Date: 21 July 2025

Details about the course are available in the poster attached.

We sincerely appreciate your support in helping us reach more learners and making gender sensitive entrepreneurship education widely accessible.

Warm regards,

Dr. Juhi Gupta

Assistant Professor

Advanced Centre for Women's Studies

Aligarh Muslim University, Aligarh

Email: juhi.amu@gmail.com

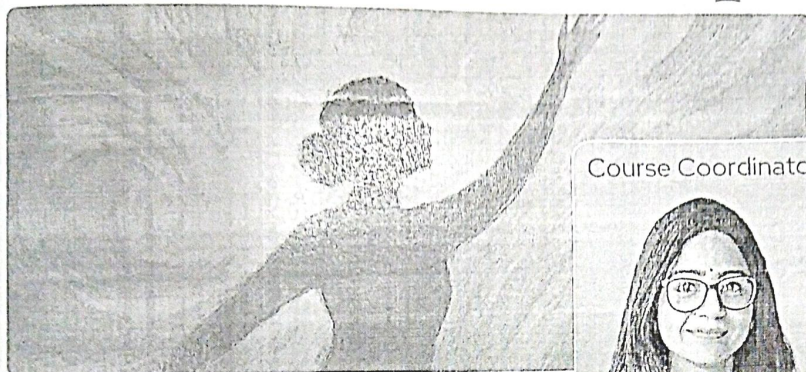
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All Principals of the Colleges
All HoD's of the Department
Forwarding herewith for wide
circulation in your College/
Department.

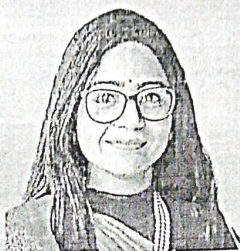
Mr. M. Iqbal
5/6/25

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Women and Entrepreneurship



Course Coordinator



Dr Juhi Gupta

Advanced Centre for Women's Studies, Aligarh Muslim University

Start Date	21 July 2025
End Date	24 October 2025
Language	English
Duration	12 Weeks
Credit Points	4

*Course enrolment is
free and open now at
this link*

- Perfect for students of management, business, gender studies, sociology, social work, economics and anyone interested in creating impact
 - Real-life stories, policy insights, skill development and promotion of best professional practices
 - Engages with both practical and theoretical concepts
 - Boost your resume with the skills in innovation, leadership and gender equity that today's employers demand
- Be part of the change - enrol today!



https://onlinecourses.swayam2.ac.in/ini25_hs36/



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