

ACADEMIC AUDIT REPORT

(AUGUST 2021 – JULY 2022 & AUGUST 2022 – JULY 2023)





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ABOUT THE DEPARTMENT

Vision

bjective whose cradennoce the postmarket-

of an institution's
agh rather than to make a choice
on the basis of academic or other factors indicating a good match between
the institution and the student
These "scholarships" are defended

institution and the student.

These "scholarships" are defended a rewards for academic achievement. The defenders often point out that it is laudable that scholars we recognize scholars the way they have recognized athletes. But neither athletes nor scholars are given scholarships as rewards for past achievements. Scholarships are payments are payments.

To attract the st students market

PC

Ever since its inception,
the department has aspired to provide
students with educational excellence in an
experiential learning environment leading
to an understanding of the role of mass
media in a diverse democratic society,
while teaching the ethical use of traditional
and new media.

Our motto is to develop inquisitive and socially conscious minds through a culture of dialogue. The department aims to create critical thinkers with a sound ethical core and integrity who steer the discussion on issues of social relevance by unearthing facts.



2017 INCEPTION

2018 FIRST STUDENT UNION



Newsletter
THE BHARATI GAZETTE



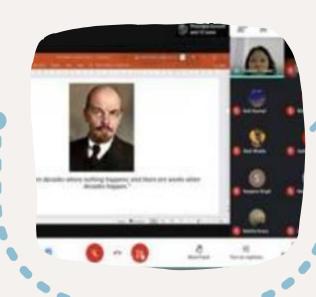
LAUNCH OF BHARATI GAZETTE

2019 FIRST JOURNOUTSAV



2020 FIRST BATCH GRADUATED

2021 ONLINE MODE





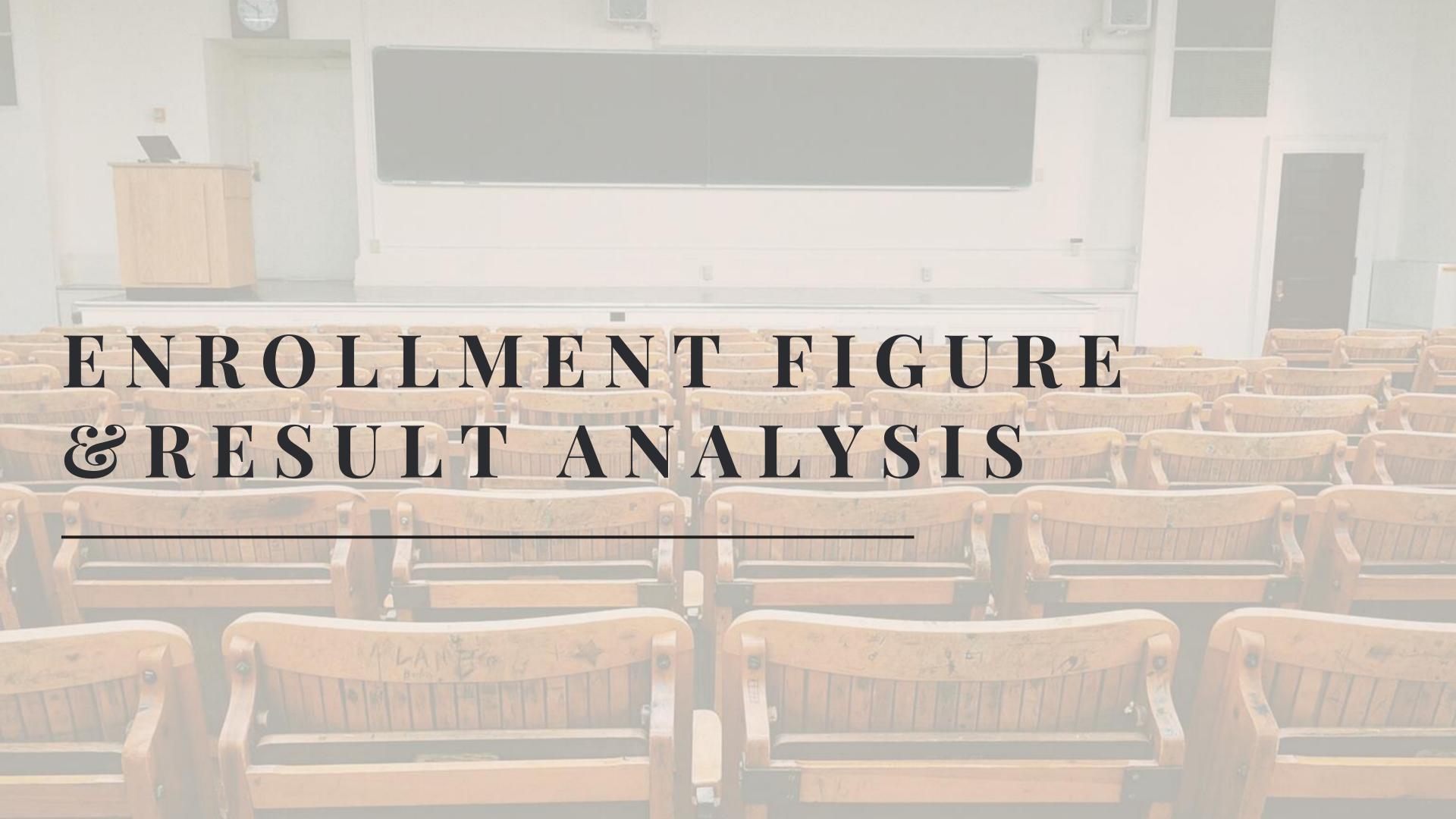
2022 BACK TO COLLEGE

2023 FIELD VISITS





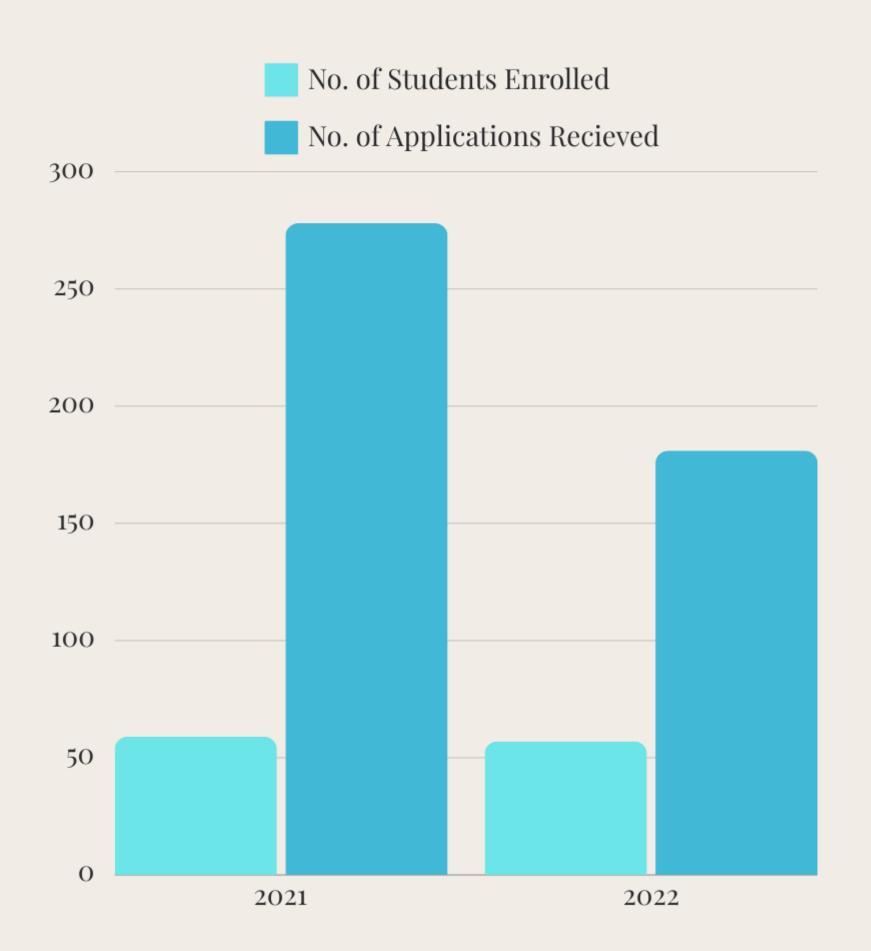
2024 JOURNOUTSAV



STUDENT OVERALL DEMAND RATIO

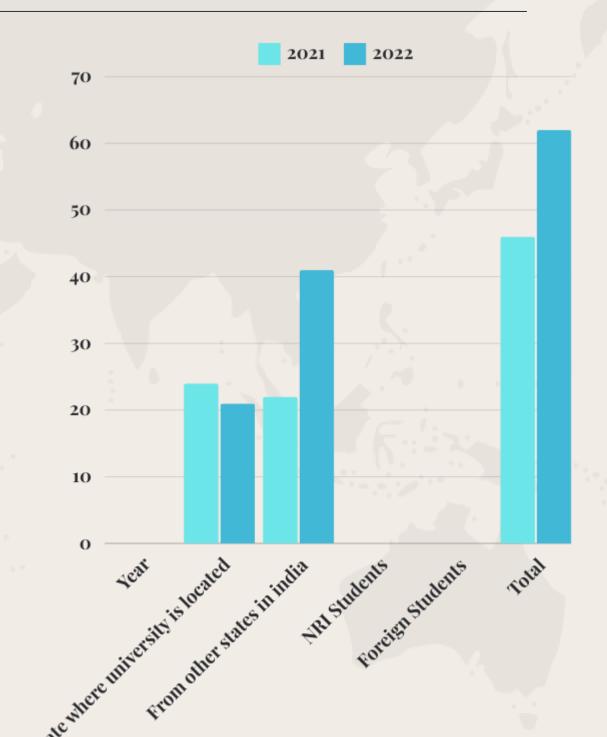
 $\frac{Number\ of\ eligible\ aplications\ received}{Number\ of\ seats\ available} = Ratio\ Per\ Year$

Year	2021	2022
Intake capacity	57	57
No. of applications received	278	181
Ratio per year	1:4.88	1:3.18



STUDENTS ENROLLED FROM DELHI AND OTHER STATES

Year	From the State where University is located	From other states of India	NRI students	Foreign Students	Total
2021	24	22	O	O	46
2022	21	41	О	О	62





NUMBER OF STUDENTS GRADUATING

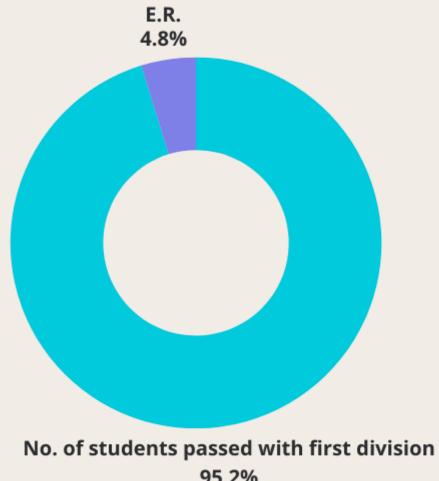


Year	Female	Male	Total
2021	59	O	59
2022	57	O	57



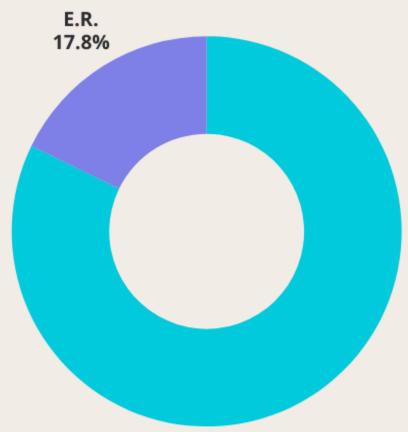
RESULT ANALYSIS

Year	Total Number of Students	First Division	Second Division	Third Division	E.R.	Pass Percentage
2022	63	60	О	0	3	95.23%
2023	45	37	О	O	8	82.2%

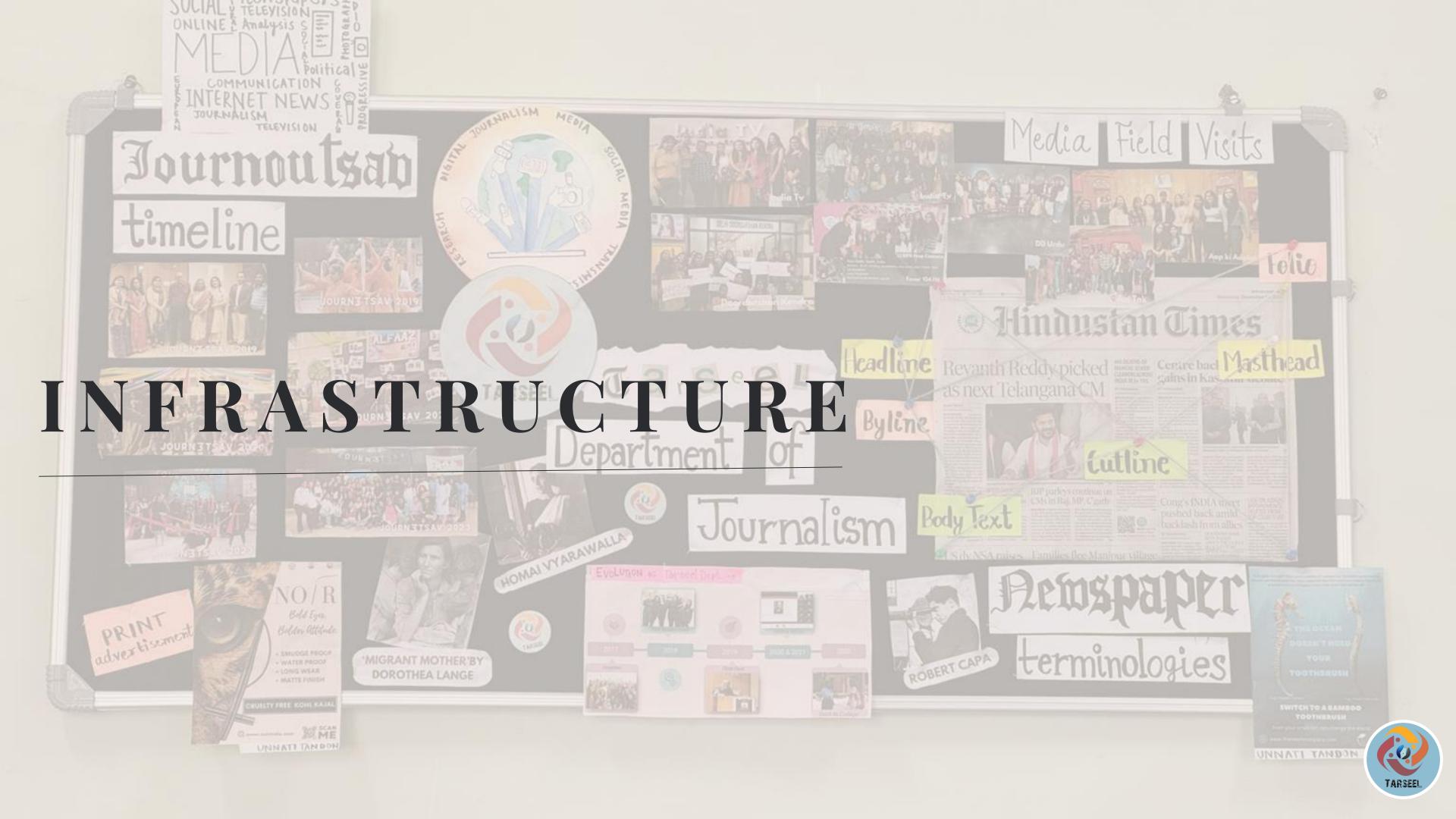


No. of students passed with first division 95.2%

RESULT ANALYSIS (2022)



No. of students passed with first division 82.2%
RESULT ANALYSIS (2023)



NUMBER OF CLASSROOMS AND SEMINAR HALLS WITH ICT

Type of Room	No. of Rooms
Classroom	2
Media Lab	1
Seminar Hall	1

Total number of computers available

85





EQUIPMENT OWNED BY THE DEPARTMENT

	Name of Equipment	Number
	Canon EOS 200D DSLR Camera	3
	Canon EF-S18-55mm f/3.5-5.6 IS STM Lens	3
	Canon EF-S 55 - 250 mm f/4-5.6 IS II Telephoto Zoom Lens	3
	Kodak T211 Tripod for DSLR	2
	Ahuja AWM- 495V2 Dual PA Wireless Microphone	2
X Y	Lavalier Microphone	1
	eWit High Speed 256GB Memory Cards SDXC	3







FACULTY



Teacher in Charge
DR. RAKHI JAIN



Assistant Professor (Ad-hoc) MR. KUNAL ANAND



Assistant Professor (Guest) MS. MEHAK DUA



Assistant Professor (Guest) MR. HARINATH KUMAR



Assistant Professor (Guest) MR. RAJAT ABHINAV



Assistant Professor

(Ad-hoc)





FACULTY SPECIALISATIONS

Advertising	Media Research
Visual Communication	Broadcast Journalism
New Media	Cinema & Film Studies
Ocumentary Production	Print Journalism



Details of Faculty Members (2021-2022 & 2022-2023)

Nam	Qualification	Publication	Teaching experience
e Dr Nazish Hena Khan	PhD in Mass Communication Masters in Mass Communication UGC NET(JRF & SRF)	Research Papers - 4 Book Chapters - 1	8 Years
Mr Kunal Anand	M.A. UGC NET Pursuing PhD	Research Papers - 5	6 Years
Dr Harinath Kumar	PhD in Mass Communication and Journalism UGC NET (JRF & SRF)	Research Papers - 7	3 Years
Ms Mehak Dua	MJMC UGC NET Pursuing	Research Papers - 2	5 years
Mr Rajat Abhinav	PhD M.A in Mass Communication UGC NET Pursuing PhD	Research Papers - 1 Book chapters - 4	4 years

Details of Industy Experience of Faculty Members

Name	Designation	Name of Organization	Duration
	Senior Copywriter	Draft FCB ULKA Advertising Pvt. Ltd., Delhi	2010-2012
Dr Nazish H. Khan	Editor & Content Developer	Innodata Isogen Pvt. Ltd., Noida	2012-2013
Mr Kunal Anand	Reporter	CNN-IBN (Network 18), Ranchi	2011- 2012
Wif Kullai Allailu	Reporter	Network one media, Patna Bureau	2012-2014
Dr Harinath Kumar	Sub-Editor	The Sunday Post, Noida	2011-2014
Ms Mehak Dua	Senior Features Writer	Fusion Life Magazine	2014-2015
WIS MEHAK Dua	Brand Development Manager	Pure Profile Ltd.	2016-2017
Mr Rajat Abhinav	Senior Sub-Editor	Dainik Bhaskar AB Entertainment Pvt. Ltd.	2009-2014

Research Publications/ Paper Presentations/ Invited Lectures/ Professional Development Programmes/ E-Content (2021-2022 & 2022-2023)

Dr. Nazish Hena Khan	Research Paper	Khan, 2021. "Walking on the Margins of the National Imagination: Migrant Workers Amid Covid-19", Journal of Migration Affairs, Vol. III (2): 38-51. ISSN: 2582-0990 View
	Book Chapter	Book Chapter published in Migrants on the Move: Precarity in Times of the Pandemic, Aakar Books, 2022; ISBN: 978-93-5003-764X <u>View</u>
	Invited Lecture	Resource Person in a workshop on 'Post-processing in Digital Photography through Adobe Photoshop' on October 17, 2022 at Department of Journalism, Kamala Nehru College, New Delhi. <u>View</u>
	Professional Development Programme	Participated in a Faculty Development Programme on Research Methodology held on October 9 – October 16, 2022, conducted by Department of Journalism and Mass Communication, Faculty of Science and Humanitiez, SRM IST, Kattankhulathur. View
	Paper Presentation	Presented a paper titled 'Tourism as a tool of promoting sustainable and peaceful development in a conflict area' and participated in the World Anthropology Congress – 2023, organized by the United Nations Anthroplogy Forum (UNAF) during August 9 to August 14, 2023. <u>View</u>

Research Publications/ Paper Presentations/ Invited Lectures/ Professional Development Programmes/ E-Content (2021-2022 & 2022-2023)

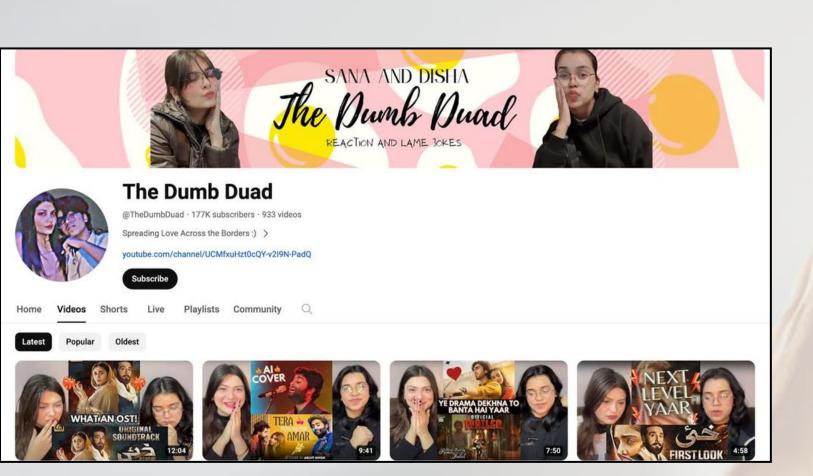
Ms. Mehak Dua	Paper Presentation & Conferences	Conference: "Rethinking Media, Religion and Secularities", organized by International Society for Media, Religion and Society Title of the paper: Religion in the times of Covid-19: Celebrating Durga Puja Online View
	MOOCs	Subject Expert for programmes of BJMC for topics: Cybersecurity and Issues of Privacy and Transmedia Storytelling. Platforms for which the module was developed: Vyas channel of CEC-UGC and SWAYAM Prabha DTH Channel (05) View Subject Expert for CBCS SWAYAM online course on Communication Skills for students of AJK MCRC, Jamia Millia Islamia
	Invited Examiner	Invited as an examiner for examining the dissertations of B.A (H) Journalism students of Kamala Nehru College, Delhi University <u>View</u>

Research Publications/ Paper Presentations/ Invited Lectures/ Professional Development Programmes/ E-Content (2021-2022 & 2022-2023)

	Research Paper	The Current State of Fake News in India: Challenges and Solutions, Shodh Prabha, - Vol-48, Second Edition, Book No.02:2023, ISSN- 09748946, UGC Approved Journal, National
Mr. Rajat Abhinav	Book Chapter	Political communication through social media in election campaigns: Impact on the democratic franchise of youth, National, Year of publication-2022, ISSN number- 2582-6557, Janmat Power Research Foundation & Publication An Empirical Study on People's Perception towards News and Current Affairs Programmes on Private FM Radio, Rajat Abhinav, Anjana, Sharma, Junny Kumari, Media Mimansa, Year-2021, Page no- 27-40, Volume No-15, ISSN- 2229-5593 खादी में है संचार, स्वावलंबन और पर्यावरण सुरक्षा, Volume-5, Year- 2022, Journal Name-समागम, Page-20-38, ISSN No. 2231-0479, Year-2022. स्वाधीनता आन्दोलन में हिंदी फल्मों का योगदान, Page-153-157, ISSN NO- 2278-9308, Impact Factor-8.575, Vol-383-B, Journal Name-B.Aadhar, Year-2023.

Teacher Student Ratio

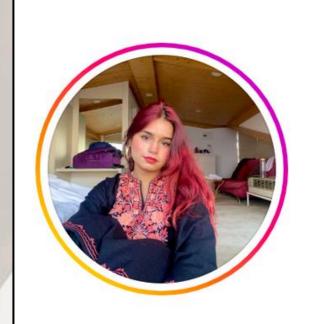
Year	No. of Teachers	No. of Students	Ratio
2021-2022	5	154	1:31 (approx)
2022-2023	5	151	1:30 (approx)





STUDENT ACHIEVENTS





blokewithabind

Follow

136K followers

Message

+0

598 following

aditi

285 posts

a blokewithabind

Digital creator

bindi bhi lagati hu, gadar bhi machati hu 🤳 feminist, fashion girly, traveller 💆

: workwithaditim@gmail.com

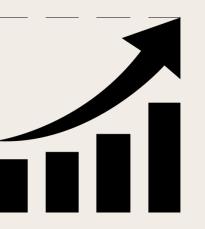
STUDENTS PROGRESSING TO HIGHER EDUCATION (2021-2022 & 2022-2023)



55 वां दीक्षांत समारोह th convocation दिनांक: 10 जनवरी, 2024

List of students progressing to higher education

			<u> </u>	
Sr. No.	Batch	Name of the student	Name of Institution	Name of Course
1.	2022	Shaheen Choudhury	Central University of Punjab	M.A Journalism and Mass Communication <u>View</u>
2.	2022	Tsering	Gannon University, Pennsylvania	MA in Strategic Communication <u>View</u>
3.	2022	Isha Das	Mumbai University	M.A. (Communication ど Journalism) <u>View</u>
4.	2022	Ankita Tiwari	Mumbai University	M.A. (Communication & Journalism) <u>View</u>
5.	2022	Anjali Akriti	Guru Gobind Singh Indraprastha University, New Delhi	M.A. Mass Communication <u>View</u>



Sr. No.	Batch	Name of the student	Name of Institution	Name of Course	
6.	2022	Anchal Suryavanshi	Guru Gobind Singh Indraprastha University, New Delhi	M.A. Mass Communication <u>View</u>	
7.	2022	Ishita Thapliyal	Doon University	M.A. Media and communication Studies <u>View</u>	
8.	2022	Mamonti Barman	Guru Gobind Singh Indraspratha University, New Delhi	M.A. Mass Communication <u>View</u>	
9.	2022	Diksha	Panjab University, Chandigarh	MCA <u>View</u>	
10.	2022	Harshdeep Kaur	VIPS, New Delhi	M.A. Mass Communication <u>View</u>	

Sr. No.	Batch	Name of the student	Name of Institution	Name of Course	
11.	2022	Manya Pandit	Guru Gobind Singh Indraprastha University, New Delhi	M.A. Mass Communication <u>View</u>	
12.	2022	Aastha Anand	Pondicherry University, Tamil Nadu	M.A. Performing Arts <u>View</u>	
13.	2023	Mohini Arora	Amity University, Noida 2022	M.A. Development Studies <u>View</u>	
14.	2023	Sakshi Shah	Indian institute of Mass Communication, Delhi	Diploma in Radio and Television Journalism <u>View</u>	
15.	2023	Kanishka Mishra	JC BOSE University, YMCA Faridabad	M.A. in Journalism & Mass Communication <u>View</u>	
16.	2023	Sapna	Indira Gandhi National Open University	Post Graduate Diploma (Journalism and Mass Communication) <u>View</u>	

Sr. No.	Batch	Name of the student	Name of Institution	Name of Course	
17.	2023	Sonal Agrawal	Guru Gobind Singh Indraprastha University, New Delhi	Masters of Arts (Mass Communication) <u>View</u>	
18.	2023	Gracy Tyaagi	Amity University Online	Master of Business Administration (Online) <u>View</u>	
19.	2023	Sakshi Prakash	Guru Gobind Singh Indraprastha University, New Delhi	Masters of Arts (Mass Communication) <u>View</u>	
20.	2023	Lakshika	Hansraj College, University of Delhi	Certificate Course in French Language <u>View</u>	
21.	2023	Isheen Sharma	Seneca College, Toronto, Canada	Documentary and Non-Fiction Media Production Program View	
22.	2023	Anamika	Newcastle University, United Kingdom	Masters in Media and Journalism <u>View</u>	
23.	2023	Sonam Dolma	Indira Gandhi National Open University	Indira Gandhi National Open University <u>View</u>	

Sr. No.	Batch	Name of the student	Name of Institution	Name of Course	
24.	2022	Charvi Khaneja	University of Birmingham,United Kingdom	Masters in Marketing <u>View</u>	
25.	2022	Deepika	Indira Gandhi National Open University	MA (Political Science) <u>View</u>	
26.	2022	Deepika	Maharishi Dayanand University, Rohtak	B.Ed <u>View</u>	
27.	2022	Aakankasha	Indira Gandhi National Open University	MA in Journalism and Mass Communication	
28.	2022	Jeetika Droch	Humber College, Canada	Advertisement Media Management <mark>View</mark>	
29.	2022	Spriha Trehan	Humber College, Canada	Post Graduate Degree in Marketing <u>View</u>	































STUDIES, PUNE







(Established vide Haryana State Legislative Act No. 21 of 2009) 'A' GRADE NAAC Accredited









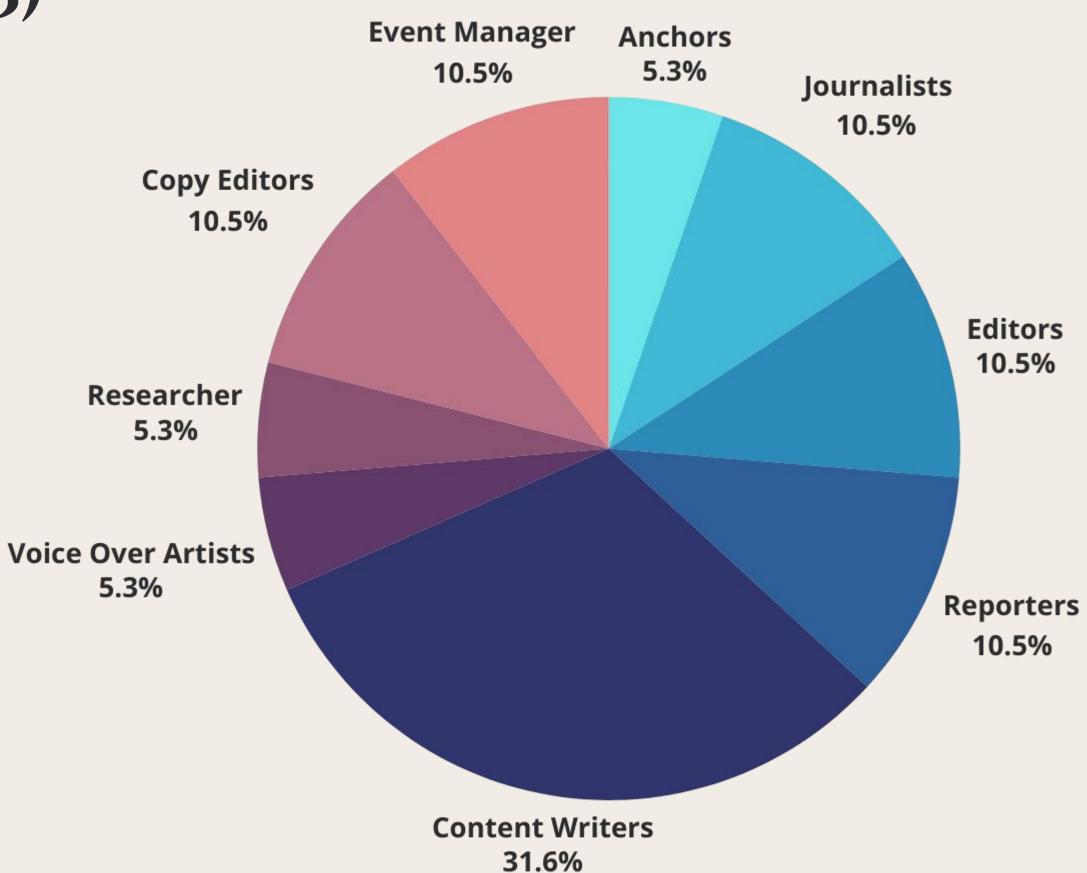
Outgoing Student Placement

(2021-2022 & 2022-2023)

(Job Profile)



Shreshtha Lakhera (2021-2022)



Outgoing Student Placed (2021-2022 & 2022-2023)

harlinkauro25@gmail.com

gracytyagi175@gmail.com

Harlin Kaur

Gracy Tyagi

6.

7.

2023

2023

Sr. No.	Batch	Name of Student	Email	Ph. No	Designation	Present Employer	Pay Package at Appointment	Proof
1.	2022	Sakshi Mishra	mishrasakshi29@gmail.com	981196411	Anchor & Journalist	Bharat 24 News Network	6.5 LPA	<u>View</u>
2.	2022	Palak Sharma	sharmapalak169@gmail.com	8800328815	Strategic Marketing Associate	DBA Z1 Media	4.5 LPA	<u>View</u>
3.	2022	Kanchan Gupta	kanchangupta1407@gmail.com	8287112496	Senior Executive - Content Marketing (South Asia)	IDP IELTS	4 LPA	<u>View</u>
4.	2022	Megha Saha	sahamegha1411@gmail.com	8800586308	Executive- Director Office	Okaya Electic Vehicles Pvt. Ltd.	2.7 LPA	<u>View</u>
5.	2023	Prerna Mehta	meprernamehta@gmail.com	9582968824	Copy Editor	Hindustan Times	1.8 LPA	

9354749871

8979291279

Event Management Trainee

Media Coordinator

Times Internet

TO THE NEW

1.2 LPA

2.4 LPA

View

View

Sr. No.	Batch	Name of Student	Email	Ph. No	Designation	Present Employer	Pay Package at Appointment	Proof
8.	2023	Ishika Pokhriyal	ishikapokhriyalı@ gmail.com	9953324732	Executive - Content Writer	Sat Kartar Shopping Ltd.	2.83 LPA	<u>View</u>
9.	2023	Palak Nagia	palaknagia98@gm ail.com	9069072372	Content Associate Janpath Handmade Fashion Pvt. Ltd		1.8 LPA	<u>View</u>
10.	2023	Sneha Devrani	snehadevrani20416 @gmail.com	885111954	Junior Sub-Editor	The Daily Guardian		<u>View</u>
11.	2023	Bhumika Sharma	bhumideep2229@g mail.com	8595882730	Executive -Events	Rashi Entertainment	2.4 LPA	<u>View</u>
12.	2023	Sania Saifi	poetic.sania@gmai l.com	7862999100	Voiceover Artist	Braincraft Organisation	Per Session	<u>View</u>
13.	2023	Yashika	yashiikaa29@gmail .com	09667591482	Content writer	GET MY UNI	3.72 LPA	<u>View</u>
14.	2023	Stuti Bhatia	stutibhatia736@gm ail.com	8595234945	Executive – Public Relations	Space Technology & Education Pvt. Ltd	2.8 LPA	<u>View</u>

Sr. No.	Batch	Name of Student	Email	Ph. No	Designation	Present Employer	Pay Package at Appointment	Proof
15.	2023	Sneha Devrani	snehadevrani20416@ gmail.com	8851119548	Sub Editor	Indo-Asian News Service (IANS)	3.2 LPA	<u>View</u>
16.	2023	Sanjana Tiwari	tiwari.sanjana826@g mail.com	9267933661	Junior Reporter	News 18, India TV	2.4 LPA	
17.	2022	Shreshtha Lakhera	shreshtalakhera2073 @gmail.com	8076952543	Public Relations and Brand Manager	Colors Queen	3.5 LPA	<u>View</u>
18.	2022	Nunnem	gangtenunnem17@gm ail.com	8132830466	Legal Content Writer	Legally Speaking News Platform	3 LPA	
19.	2022	Ritika Chauhan	chauhanritikaoo3@g mail.com	8295708454	Researcher /Fact-Checker & Podcast Host	Himal Southasian & Ergo Studios	3 LPA	<u>View</u>
20.	2022	Anjali Kumari	anjalijha.work@gmail .com	8375923181	Digital Content Creator	HT Media	3 LPA	
21.	2022	Purnima Mishra	purnimamishra650@ gmail.com	9528131883	News Writer	Republic World	4 LPA	<u>View</u>

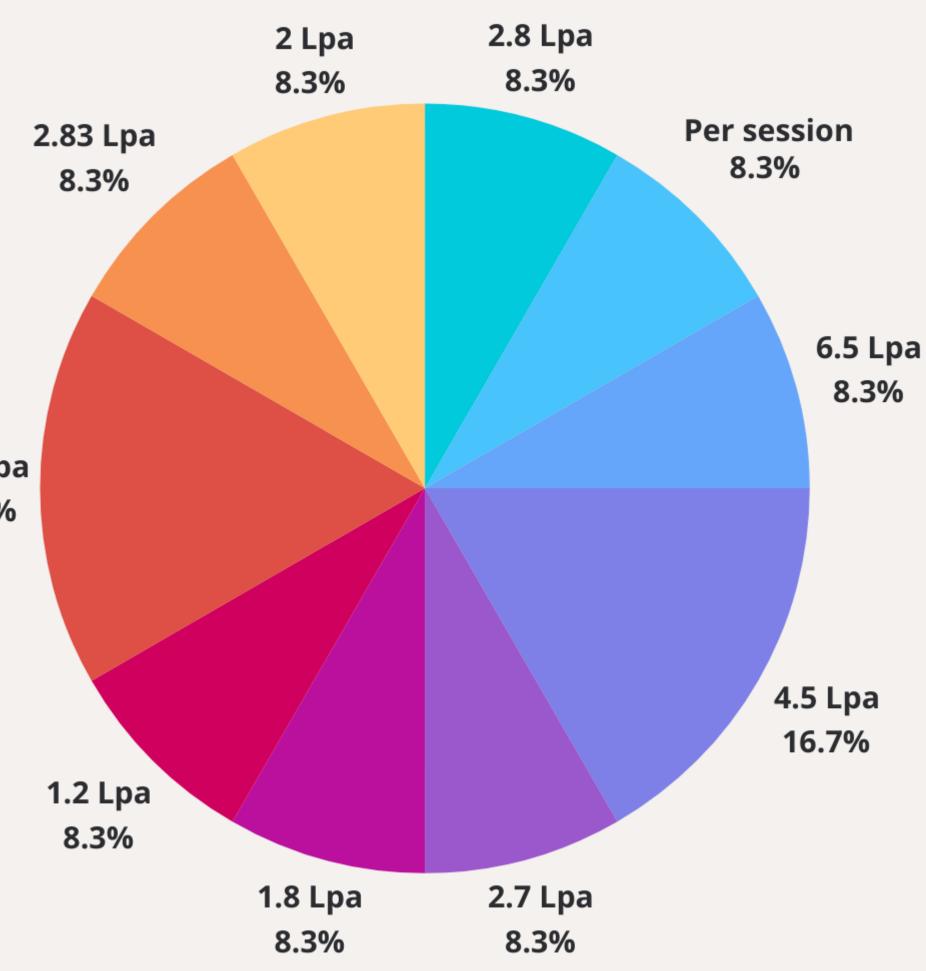
Sr. No.	Batch	Name of Student	Email	Ph. No	Designation	Present Employer	Pay Package at Appointment	Proof
23.	2022	Anjali Akriti	anjaliakriti323@gmail .com	9199858585	Public Relations Excecutive	Lexicon World	4 LPA	<u>View</u>
24.	2022	Kaushiki Bisen	kaushikibisen61@ gmail.com	6306775689	Creative Content Associate	Asset Yogi		<u>View</u>
25.	2022	Charvi Khaneja	charvi676@ gmail. com	9871818090	Content Associate	Leverage Edu	3 LPA4	<u>View</u>
26.	2022	Harshita Chelani	harshitachelani.30no v@gmail.com	885607714	PR Manager	Daryaganj Hospitality Pvt. Ltd.		<u>View</u>
27.	2022	Yashvi Verma	yashviverma61@gmai l.com	9625166194	Associate Executive Media Mantra	Media Mantra	3.6 LPA	<u>View</u>
28.	2022	Deepika Kaushik	kaushikdeepika2020 o@gmail.com	8376044520	Communication and PR Professional	Brands2Life	3 LPA	<u>View</u>
29.	2022	Aishwarya P Rajan	aishwarya.tpw@gmail. com	8822470248	Associate Casting Director	TPW Casting	2L Per Event	<u>View</u>
30.	2022	Disha Saini	dishaloveparis@gmai l.com	9625267812	Content Creator & Video Streamer	You Tube & Cafe Delhi Heights	1L per Project	<u>View</u>

Outgoing Student Placement

(2021-2022 & 2022-2023)

(Pay Package)











AWARDS RECEIVED BY STUDENTS





Young Reporters for the Environment - India 2021

We congratulate

Mohini Arora

Participation, National Photography Competition
Age group 19-25 years.



Supported by:











No. of Awards Received by Students (2021-2022 & 2022-2023)

- Ritika Chauhan Special Mention Award UNGA, SMUN, St Stephens College, University of Delhi held on February 26-28, 2022
- Ritika Chauhan Best Journalist Award Youth SAARC Summit Organized by India-Sri Lanka Youth Forum in collaboration with Security Council, Global Youth India on November 16, 2021
- Ritika Chauhan Rapporteur, UNHRC, IRMUN, Christ University, Bangalore
- Ritika Chauhan High Commendation Award Youth G20 Summit Organized by India-Mexico Youth Forum, Global Youth India on October 18, 2021
- Ritika Chauhan Best Delegate Award (Rank 1) Youth Parliament (Lok Sabha) Organized by Jesus and Mary College, University of Delhi
- Mamonti Barman 1st prize for Solo Instrumental at St. Xaviers College, Jaipur, 2021
- Mohini Arora Indian Representative Award for International Conference on Sustainability Education (ICSE) 2021
- Mohini Arora 1st Prize in National Article Writing Competition organised by Young Reporters for Environment (YRE) 2022
- · Mohini Arora Best Interjector Award in Inter-College Debate Competition at Bharati College, 2021
- Mohini Arora 1st Prize in Hindi Declamation Competition at Bharati College (2022)
- Mohini Arora Second Prize in Inter college Speech Competition organised by Lok Samvad (2022)
- Sonam Dolma Awarded Green Hub Western Himalayas Fellowship (A one-year residential video fellowship to engage youth in environment conservation, sustainable livelihoods, and social change)



OUR ALUMNAE INTHE MEDIA INDUSTRY

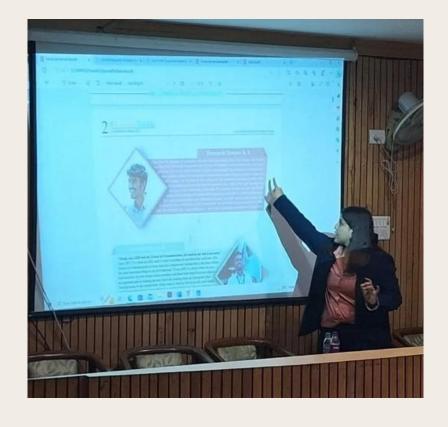




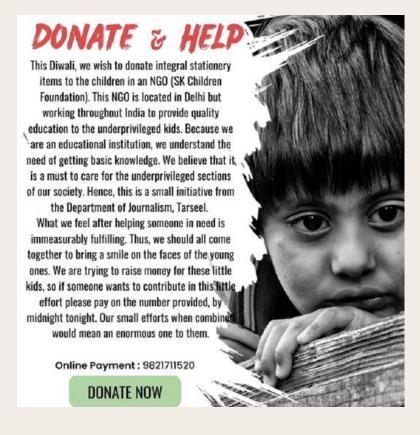
DEPARTMENT ACTIVITIES AND INITIATIVES



Seminars & Special Talks

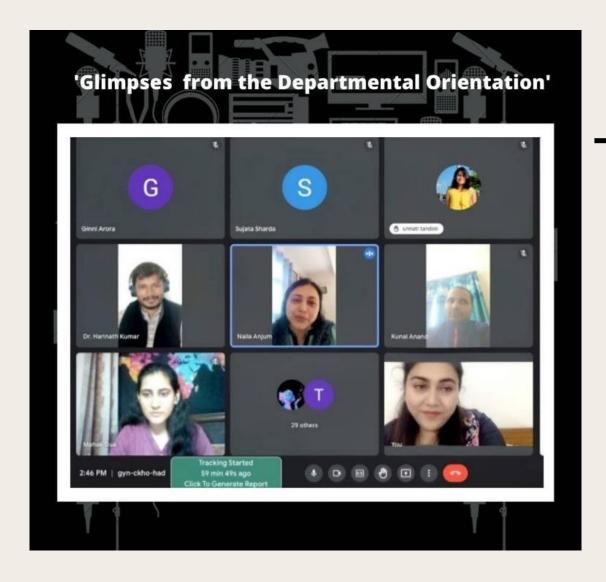


Training Sessions



Student Initiatives

Department of Journalism has engaged in discourse about the evolving media space. We have further attempted to provide academic and practical exposure to students by conducting debates, panel discussions, movie screenings, seminars, educational visits, workshops and special lectures primarily focusing on the media industry and different facets of politics, society, gender, culture, etc. throughout the year.

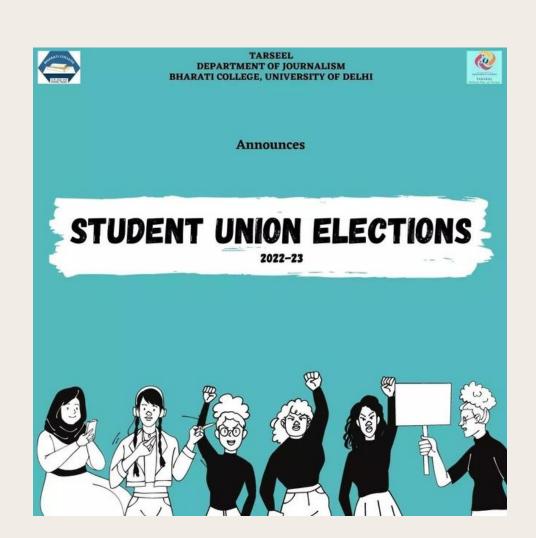


ORIENTATION BATCH 2021-2024

The department organized an online orientation for the batch 2021–2024, providing valuable insights and resources to enhance their academic journey and career prospects.

STUDENT UNION ELECTIONS

The Department of Journalism elected its Office
Bearers on January 25, 2022. The election
process for the Core Union was conducted in
two parts. An open interview followed by votebased elections.



SEMINARS & SPECIAL TALKS

SPECIAL TALK



Special Talk & Movie Screening on 'Perseverance, Dynamism and Related Risks: Essential Components of Success' with the Director and Actors of the movie "10 Nahi 40", a short film based on the perspectives of life through the lens of old age on 10th March 2022





SEMINAR



A seminar on the 'Relevance of Newspaper in the Digital Age' was organised to mark the importance of the National Newspaper Day, on January 30, 2023





SEMINAR



Special Lecture on News Scene and Media Responsibility by Archana Mishra during JOURNUTSAV'23 on February 21, 2023





SEMINAR



Seminar on Mental Health by Divya Dureja intended to address all the worries of the attendees with regard to their personal mental well-being during JOURNUTSAV'23 on February 22, 2023



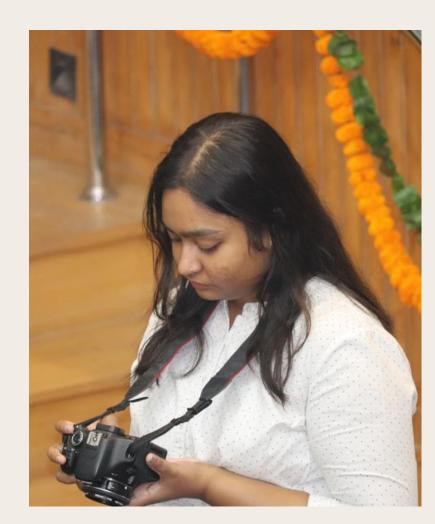


STUDENT INITIATIVES

CROSS DEPARTMENT INITIATIVES

The students of the Department of Journalism actively cover various events that are held in college. From Videography, Photography, Reporting, Editing and writing Press Releases, our students perform all these tasks. In the past we have covered the Alumni meet, Annual Day, Sports Day to name a few.







Media Team of Tarseel at Work

PHOTOGRAPHY COMPETITIONS



Photo Story Contest on the theme "To the people, by the people, for the
people" on April 16, 2022



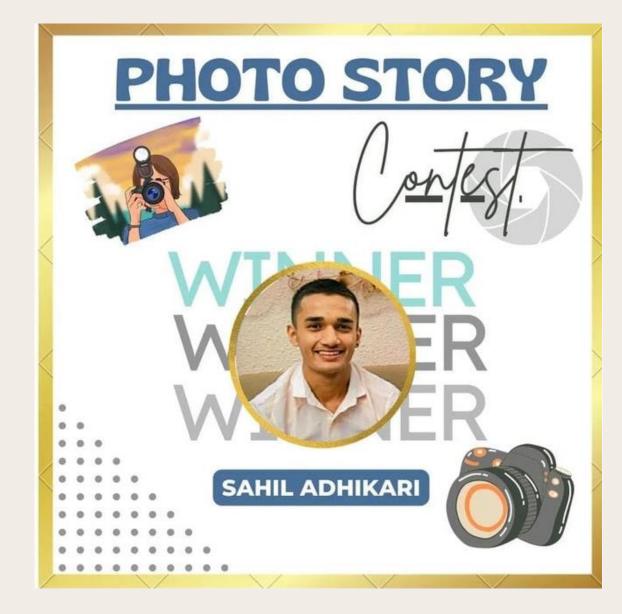


Photo Story Contest on the topic 'Humour'on the occasion of World Photography Dat on August 18, 2022.

GROUP DISCUSSION

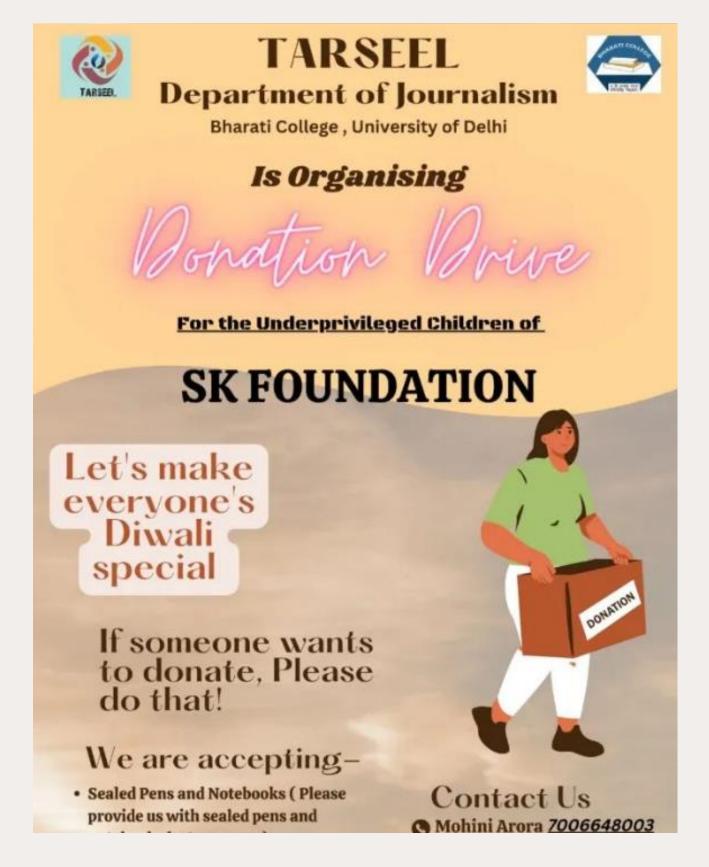


Group Discussion on the topic 'Representing Justice in the times of Hyper Realistic Cinema' on 21st April, 2022





DONATION DRIVE



A heart-warming donation drive organized for the underprivileged children of an NGO named "SK Children Foundation" on October 14, 2022





RJ HUNT



RJ Hunt competition during JOURNUTSAV'23 on February 21, 2023. The event was graced by the presence of RJ Rohan from 93.5 RED FM as the judge





STREET PLAY



Halla Bol - Street Play Competition during JOURNUTSAV'23 on February 21, 2023. It witnessed enormous participation of students from various colleges and institutes across Delhi who displayed their talent and creative skills





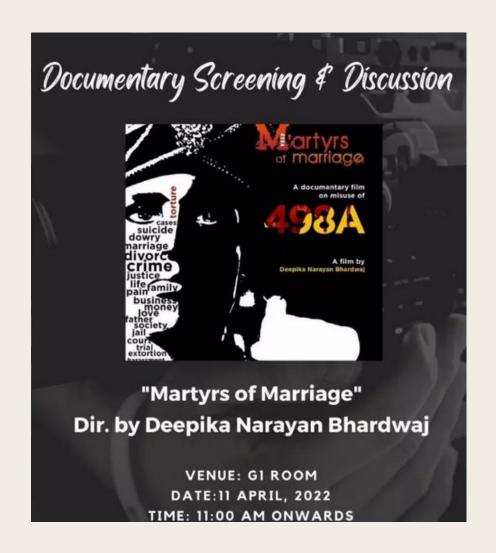
T-SHIRT

The Department T-shirt features vibrant colors and bold typography, proudly representing its identity and fostering a sense of belonging among its members





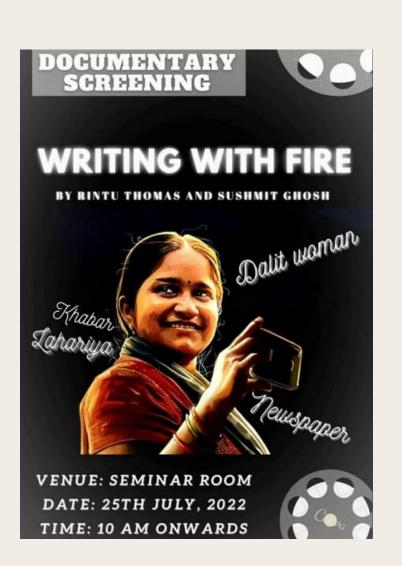
MOVIE SCREENINGS



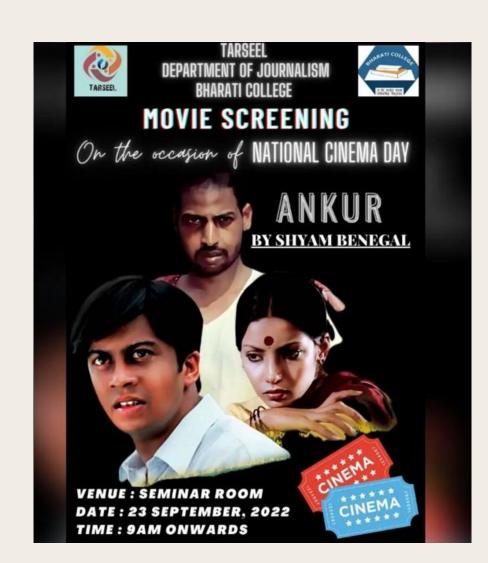
Martyrs of Marriage Documentary Screening on April 11, 2022



Movie Screening of Nishant & Rear Window on April 27, 2023



Documentary Screening
- Writing with Fire on
July 25, 2022



Movie Screening Ankur on the occasion of National Cinema Day on September 23, 2022

PANEL DISCUSSION





Panel Discussion on the topic 'Media Objectivity: Myth or Reality?' by Ashok Srivastava, Senior Producer, Editor & Anchor and Rohit Upadhyay, an Independent Journalist on 28th September 2022



PANEL DISCUSSION



Panel Discussions were organized by the department to foster critical thinking and understanding during Journutsav'23 on the topics 'Television, TRP & Everything in Between' and 'Miss Gendered - Gender sensitisation in the age of social media'







FIELD VISIT





Field Visit to India TV Broadcast Studio for the shoot of Aap ki Aadalat featuring Actor-Kartik Aryan on January 17, 2023





FIELD VISIT



Field Visit to Doordarshan Urdu Broadcast Studio on

January 27, 2023



OTHER EDUCATIONAL VISITS



India TV



Tv9 Network, Noida



Tv9 Network, Noida



Fever 104, Barakhamba



ABP News, Holi

EMINENT PERSONALITIES VISITING THE DEPARTMENT



DIGVIJAY SINGH



AARTI TIKOO SINGH



PARANJOY GUHA THAKURTA



ROHIT UPADHYAY



MANISHA PANDEY



EMINENT PERSONALITIES VISITING THE DEPARTMENT





ADITYA MENON









EMINENT PERSONALITIES VISITING THE DEPARTMENT













COLLABORATIONS

AHMEDABAD UNIVERSITY #1

A webinar on "Career in Heritage Management" was organized by Ahmedabad University in collaboration with Department of Journalism on March 3, 2023. The webinar was conducted by **loannis Poulios** - Associate Professor at Amrut Mody School of Management, Ahmedabad University. The event was open to students, professionals, and anyone interested in the field of heritage management. Participants got the opportunity to interact with the speaker and ask insightful questions.





JIO INSTITUE # 2

A seminar on "Finding Career Paths in Journalism" was organised by Jio Institute, Mumbai in collaboration with Bharati College Student Union and the Department of Journalism on April 14, 2023.

The Guest Speaker was **Mr. Harsh Taneja**, an Associate Professor in the College of Media at the **University of Illinois** at Urbana–Campaign. He explained the current media industry dynamics to the students, in addition to sharing his academic experience, he shared his experience working in media and advertising at Publicis Media, BBC Global News and the Indian Express newspapers.





IIJNM#3

The **Department of Journalism** organized a two-day lecture series in collaboration with Indian Institute of Journalism & New Media (IIJNM), Bangalore that highlighted diverse perspectives on the role of media in society. **Prof. Surekha Deepak**, Assistant Dean at IIJNM delivered a lecture titled Fake News goes Viral: The Credibility of Social Media; and **Prof. Dakshina Murthy**, a renowned Journalist and visiting faculty at IIJNM delivered a lecture on Missing the South Asian Perspective in Media Coverage.

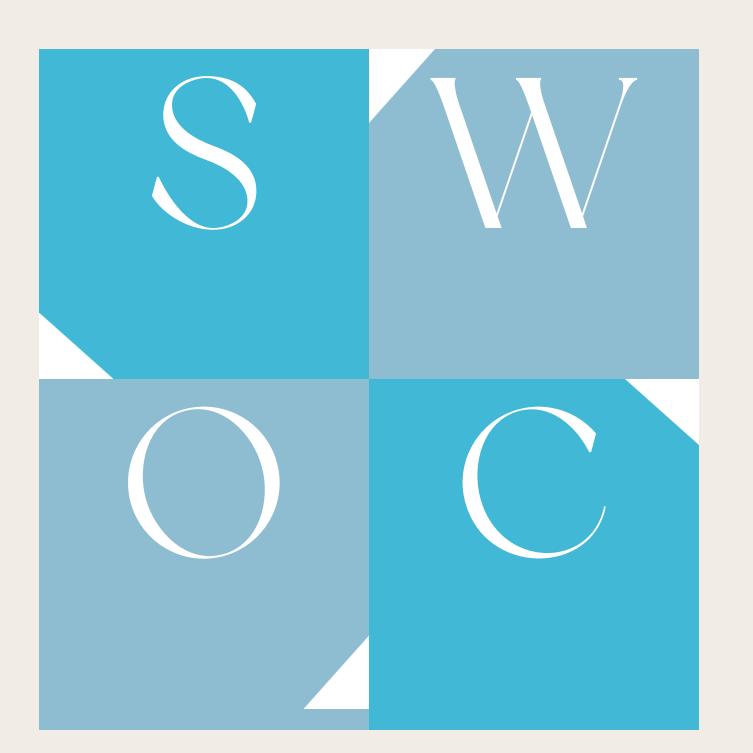


STRENGTHS

What are we doing well? What sets us apart?

OPPORTUNITIES

What are the promising opportunities?



WEAKNESSES

What needs to improve? Are our resources adequate?

CHALLENGES

What are the blockers we are facing?



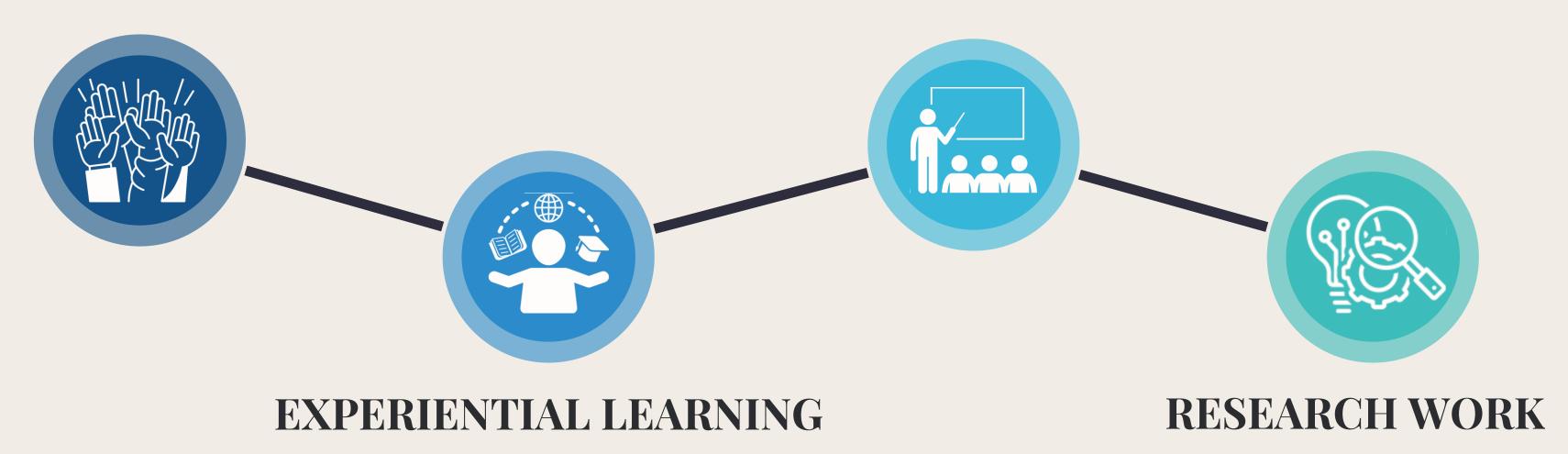
STRENGTH OVERVIEW

- Qualified and experienced faculty members
- Innovative teaching methodology
- Usage of technical and innovative teaching and evaluation method
- Promising student performance
- Strong social media presence

INNOVATIVE TEACHING METHODOLOGY

PARTICIPATIVE LEARNING

HANDS-ON TRAINING



INNOVATIVE TEACHING METHODOLOGY



Participative Learning

- Competitions such as
 Quiz, Debate,
 Extempore and RJ Hunt
- Group Discussion
- Class Presentations
- Special Lectures by Media Experts



Experiential Learning

- Industrial Visits/ Field
 Trips to different
 Broadcast Studios
- Internships in MediaOrganizations



Hands-on Training

- Documentary Film Making
- Photography Projects
- Commercial Advertisements & Public Service Advertisements
- News Reel Production
- Radio Jingles
- Transmedia Projects
- Radio Documentary
- Print Production



Research Work

- Writing Research Proposals
- Writing Research Papers

INTERNAL ASSESMENT METHODS

ASSIGNMENTS

Given that the department's primary academic engagements involve development of critical, analytical, journalistic and communication skills, we give different assignments and projects to our students to assess them on these abilities.

CLASS TESTS

For the assessment of students' writing skills without resorting to any reference material, we take regular class tests, wherein students are assigned analytical and critical questions.

PROJECTS

Production based projects are given that help develop and hone students' creative side. This also helps build their project management and people skills, which will hold them in good stead in their future workplaces.

PRESENTATIONS

Students are asked to make regular presentations for their assessment work to the rest of their class. This helps improve their communication as well as presentation skills.

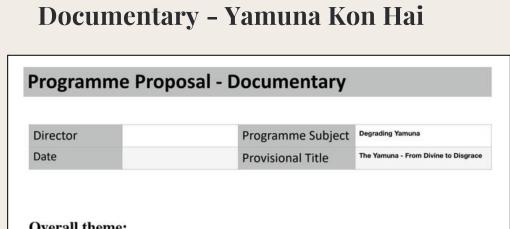
DOCUMENTARY FILM MAKING PROJECTS



Documentary - Go With The Flow







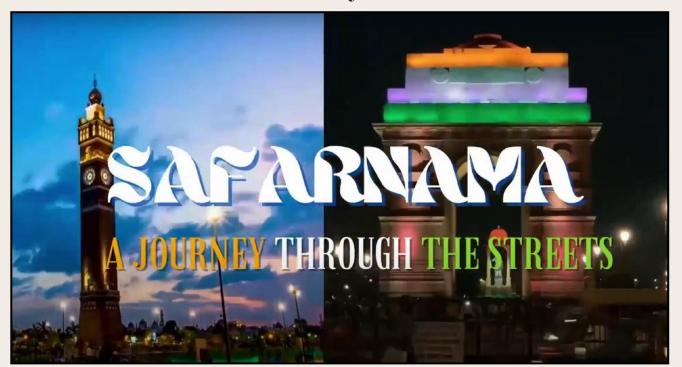
Overall theme:

Yamuna - From Divine to Disgrace is a documentary on the palaeontology of India's River Yamuna and how it has changed through time from a holy river to India's Dirtiest River. The Yamuna is a sacred river and a place of pilgrimage for Hindus, having profound religious and cultural significance as well as being their lifeblood. It comes from the Yamunotri glaciers, which are located at an elevation of roughly 6387 metres in the lower Himalayas. The river barrages are contributing significantly to the pollution of the river. The Yamuna has been degraded to a little stream that drains industrial effluents, sewage, trash, and other toxins.

The Central Pollution Control Board (CPCB) has declared the Yamuna to be nearly dead, despite the government's relentless efforts to clean the Ganga while ignoring the dirty river at its doorstep. According to CPCB research, numerous rivers across the country are struggling under an



Documentary - Safarnama



NEWSLETTERS

THE BHARATI GAZETTE

IMAGINE, CREATE

pandemic can't stop a



Tarseel, the Journalism Society of Bharati College Tarseel, the Journalism Society of Bharati College has continually aimed to develop inquisitive and socially conscious minds through a culture of dialogue. Owing to the pandemic, many of the departmental activities in the academic year went online, but spirits nonetheless remained

sdemic, an initiative called 'Together against Corona' was taken the students to build a dialogue of how they are dealing with the acertainty endowed due to the abrupt lockdown. Students rediverse ways of tackling the apprehensions put forth by the haring videos and photographs. The ways included reading books, nting, performing yoga, spending time with parents and siblings

creative competition on the theme Women: Silent victims of a held virtually. Students from different universities sent entries essays, poetry, photography, videos and posters showcasing their i of the given theme. The theme was set to bring out a about how women were the silent sufferers of the society, whose se into greater depths during the lockdown,

ent blog 'filickwinkel Youth' gained an amazing respon t to ignite discourse and tried becoming a safe space for ritical, and unconventional stories. It proved to be dedicated to rray of topics that require immediate attention or are tost behind time when we have mindsets driven by agendas and divided by blog editors urged that every individual must come up with a he blog received entries from across the college, and several he blog were also published on other websites like BU Updates

ssion helped me grow abundantly

mey with Dance at a cheerful. She has made her mark through

its old when I performed on a few steps and went blank, top me from learning more",

of dance at the age of D in similar years, Her bigges cer' at Shiamak Winter Funk. shah rukh Khun, Ranveer ight major changes in her

ned in numerous dance styles

ng her passion into a mediara performing at numerous corporate lying, Aishwarya P. Rajan, a shows, award shows, television shows alism studies has come a long and has won a plethora of bonours and



s Delhi NCR and curr children, teens and adults from the USA

"I consider Dance spiritual in nature that lets me find my way back to my origin. Tru glad I pursoed my passion which is helping me grow abundantly in life. Wherever I am today as a person and in my career, I credit it entirely to dance.

Data-based business mo Privacy is not so private

Your data is not your data, it's public, and there's not can do about it. It's a thing that will directly lead a si door, and that's one of the reasons data privacy is in not need to go real far to see if their private and pers being used by hig companies for their profit, Social m data doled on their platform to allow advertisers to uvers. Big companies like Google and Farebook will i nothing to get your information. Mobile service procontact details and your address and they will it to wh Your data is their dollar!



A 2014 US Federal Trade Commission report identific companies that "obtain and share vast amost information, typically behind the scenes, w

questions like "Who sells the data" and "What a e have on our personal data" are just a tip of the d by the consumers, and the answers are nothing be stween the e-commerce companies, the banks, mot and mobile service providers. However, selling persistant prokers is still not considered a crime in leads, loar data defines you on the internet. This informati of some undeniably useful services, which in turn i that makes up the everwhelming majority of Google to imagine a world without Google's outsized inflact

to rebuild your online environment around an alten nd experiences. There are plenty of options from se but for the most part, the replacements for the Goo come from Apple and Microsoft. These two ted requisite scale, but their business models don't rely n data collection and advertising. When your revi from high margin hardware (in Apple's case) and productivity services (in Microsoft's case), it's easi value on personal privacy, and there's less incentive and services that explicitly turn data into revenue.

badia's IT Act does not specifically address the ison and privacy. Threats to internet freedom, privacy, a come from the had guys or criminal backers. They or companies that collect, apprenate, and use personal cowstem 'If data beone and the entire marketing ecosystem, it data reduce they found they could make money selling per marketing-based comparies like Google, Facebook, followed their footsteps. The situation is sure to prethe privacy-based profit model of the companies con

tobbying is powerful and is one of the main reas exists. Companies like Google, Facebook, Apple, powerful and will use their lobbying force to resist. use their muscle till death to fight changes that is which is advertising. As the aware users of the intenconsumers of these services, it's our jub to keep the p to get our voices through the dis of the lobbyists.

THE BHARATI GAZETTE

WEDNESDAY, 4 SEPTEMBER 2019

News that matters

Insights into the DUTA Elections 2019

Combination of vitality and competition for betterment

alth, your re me, and your m de your inform

tons entail the procedure ment of journalism went ing has seized that Railb max. Khanna has se-for the selection of teach-ers that will represent the to capture the bustle, ocratic Teachers. Front University Teachers. Ex-

The final list of shortished candidates came on
23 August and the candidates sho gid into the
rules for the post of presduring for the post of presrules for the post of post of Deht University

and successfully the "four the "four of presrules for the post of presrules for the post of presrules for the post of post of Deht University

and successfully the "four the "four of presrules for the "four of presrules

"My wheelchair should never be a barrier to my education ... "

Over the years, the perceptions to- try requirements, pass marks, cur wards disability have varied signifi-cardly from one community to another. Use of school facilities, class soft Disability was primarily perceived as a uses, physical education requiremen problem among war veterans; public and other similar considerations. ation for disabled people were deemed to be figures of tragedy. However, In Soday's world, disability is considered as a state of inability

disabling conditions to become a roadlock in their lives. The government Isha-Mehendiratta, a student of of India has put into place some acts. Sharat College with disabilities for the disabilities ture that they shared her experience of applying to also form an important part of nation colleges as a wheelchar user. 'I had to look for colleges that are wheel-nites for the people with disabilities.

riding to the act. No person or rring institution shall deny admis-in to a person with a disability to any leaves and that helps me maintain inne of study by reason only of such my attendance", guite satisfied with disability, if the person has the ability the facilities provided by the college, to acquire substantial learning in that I sha believes "My wheelchair should ourse". But is this enough?

never have been a barrier to higher education. Nobody's should. If a stu-The learning institutions shall take into dent has been accepted to a college. ount the special needs of persons their ability to attend should never be with disabilities with respect to the en-

Bharati college teacher becomes member of Execu-

The infamous Delhi university headher's Association elections were held near the losinic faculty of arts building. North campus of the Delhi University of Democratic Beachers' of the permanency of Admits building. North campus of the Delhi University of Democratic Beachers' of the permanency of Admits building. North campus of the Delhi University of Democratic Beachers' of the permanency of Admits being a may be a seen that college and the Residual of the posts of the



vomen are rarely raised. fowards our combined in the opunoi. So, we interests and it is obvineser found women cen-tric agends, other issues of inferests are getting the promotions, pension served, then the inter-of refired teachers, va-exits of all the feachers cancies and issues re-lated to permanent fac-uities are pending since larger motive is towards long for which and there the betterment of the enhave been incessant tire teaching tratemity of protests too but these. Delhi University. lemands are never executed. This inspired me a Ques 4- According to

lot to work for the welfare you want benefits can of the teaching fraternly, our college get since Ques 2: What problems by Teachers Executive do you are to reach towards this post as teachers and professor of an off sues of teachers of our

empus womens coi- college could not reach ge? Delts University Teachlege?

Ans-First of all, we get en Association (DUTA) too far from the center so, the biggest advantage and the second thing that it is not easy to travel and reach other council.

lages because even ON THIS DAY 4 September, 1957 -Change to Law Between Consenting Adults

THE BHARATI GAZETTE

Newsletter



The Farmers Protest

triggering widespread farmer protests. Despite initial resistance, the laws were repealed in 2021, but tensions resurfaced in 2023 as the government failed to meet farmer demands. The protests escalated in at Shambhu and Khanauri borders, where five farmers died, with remain contentious, with farmers dispute by alleging police firing.

In 2020, the Indian government passed three agricultural laws,

Ayodhya's Ram Mandir Inauguration: February 2024, resulting in clashes A Historic Milestone

The inauguration of the Ram allocating the site for the Ram causes ranging from cardiac arrest Mandir at Ayodhya was a historic temple and a separate location to alleged police firing. Demands event that symbolized the end of for a mosque. However, included minimum support price a long-standing conflict over the concerns lingered, with critics guarantees, withdrawal of cases disputed site. Ayodhya, revered questioning the impact on against farmers, and justice for the as Lord Ram's birthplace, holds India's secular values. The event Lakhimpur Kheri incident. MSP, immense significance in Hindu underscored the deep critical to farmers, ensures the mythology. The demolition of the intertwining of religion and government purchases crops at a Babri Masjid in 1992 escalated politics in India, with the ruling government purchases the same deaths were tensions, sparking nationwide Bharatiya Janata Party attributed to cardiac arrest, others, unrest. The Supreme Court's 2019 leveraging Hindu nationalism like 21-year-old Shubhakaran Singh, ruling aimed to resolve the sentiments for electoral gains.

hile the inauguration marked a complexities of religious and gnificant milestone for Hindu political discourse with entity, it also raised concerns sensitivity and inclusivity. The out exacerbating religious inauguration of the Ram divisions. The global response Mandir serves as a pivotal varied, reflecting apprehensions moment in the nation's bout Hindu majoritarianism and history, highlighting the need the need to balance religious for respectful dialogue and eedom with social cohesion, understanding among diverse foving forward, it is imperative communities.

The Sanjay Gandhi Animal Care Centre

The Sanjay Gandhi Animal Care Centre is a refuge for abandoned and lost animals, where dedicated staff work tirelessly to



Newsletter

THE BHARATI GAZETTE

Special Lecture on War Reporting by Rahul Dabas



During his lecture, Mr. Dabas shared insights gleaned from his reporting experiences in conflict zones like Russia-Ukraine and Israel-Gaza. He emphasized the necessity of Drawing from his experiences by imparting a poignant message thorough pre-planning before covering the Israel-Palestine to aspiring war reporters: to venturing into such environments, conflict, Mr. Dabas recounted cherish life and experiences stressing the importance of conducting medical research and camaraderie between Israeli zones. His words resonated understanding the geopolitical forces and locals, deeply with attendees, offering landscape and historical context of



Mr. Dabas advised students to He highlighted the critical role of learn basic phrases in the local teamwork, particularly the language to establish rapport indispensability of local drivers in with locals, underscoring the navigating dangerous situations, significance of respecting such as internet shutdowns or national interests and missile attacks.

geopolitical dynamics. moments of unexpected amidst the chaos of conflict reporting.

Mr. Dabas concluded his lecture

demonstrating the nuanced invaluable insights into the interactions inherent in war challenges and responsibilities of war journalism.

lecture provided a rare glimpse they carried with them a into the world of conflict and war reporting, offering students a courage and dedication of laws in the courage and dedication of laws like place when the courage and dedication of laws like place when the courage and dedication of laws like place when the courage and dedication of laws like place when the courage and dedication of laws like place when the course when the course

In conclusion, Mr. Rahul, Dabas's As students left the seminar hall reporting, oriening students a lournalists like Dabas, who risk their lives to bring the realities of wat to the progress. The



CLASS PRESENTATIONS







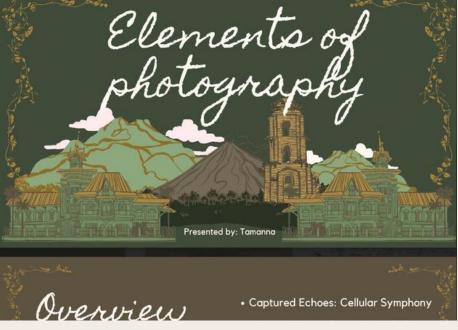
DDIVANCIII DANVAT

ELEMENTS OF DESIGN

- ASYMMETRICAL BALANCE
- PATTERN
- SHAPE
- COLOURFUL COLOUR PALETTE
- LESS (-)SPACE

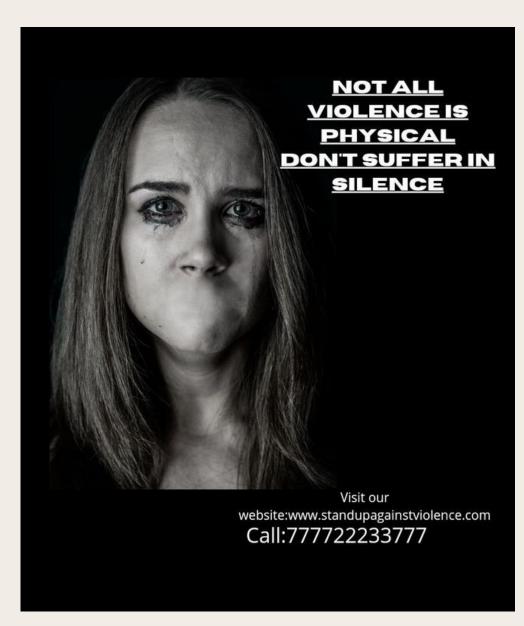
The vibrant colours of the houses bring joy to the photograph with fields making an illusion of curvy lines creating a visual pattern



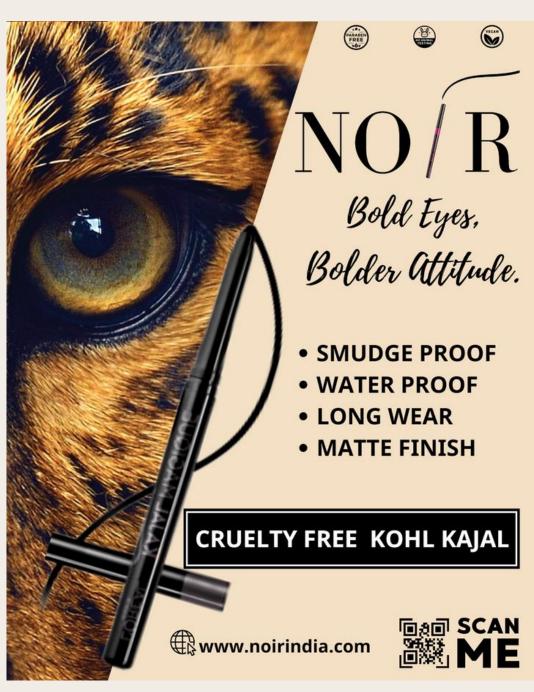




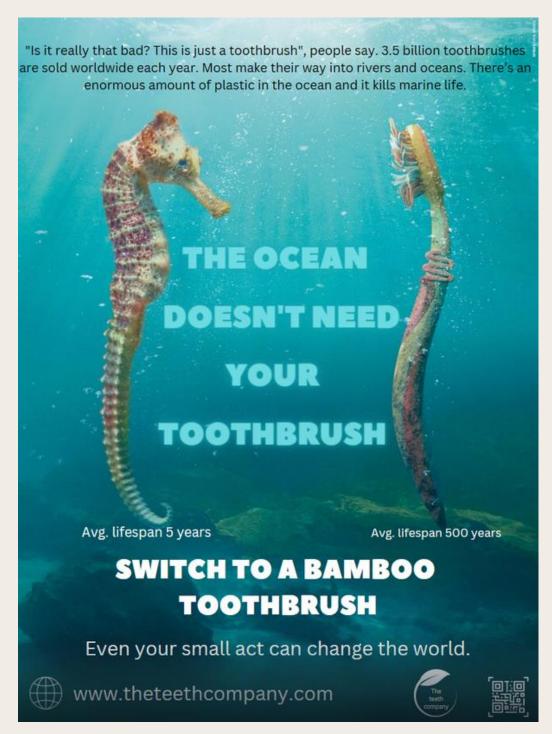
CLASS PROJECTS



PSA made by a student



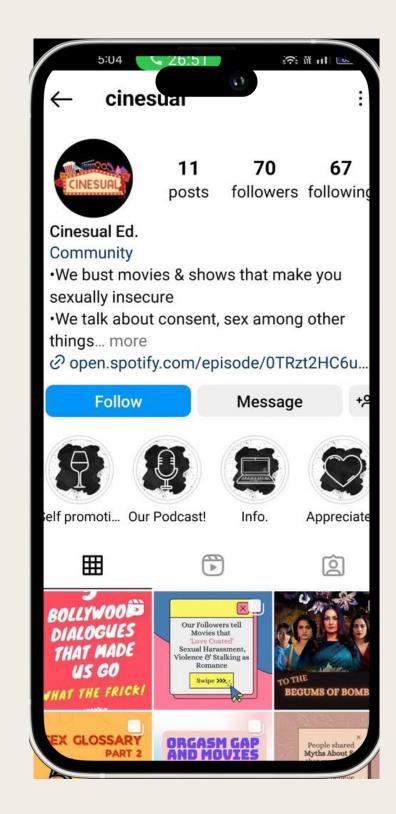
Product Ad made by a student

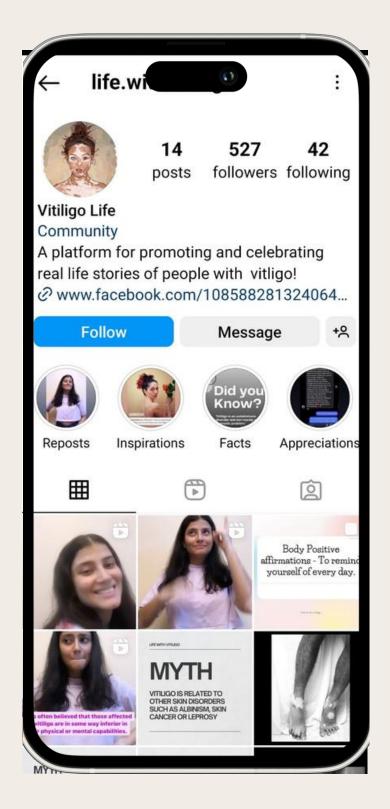


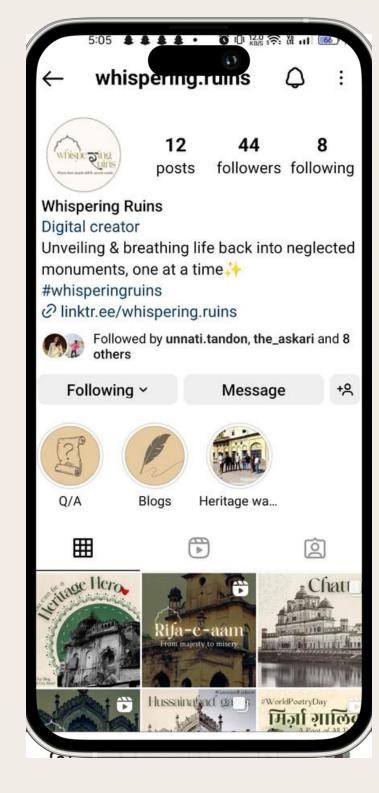
PSA made by a

student

SOCIAL MEDIA CAMPAIGNS







NEWS ASSIGNMENTS/PIECE-TO-CAMERA



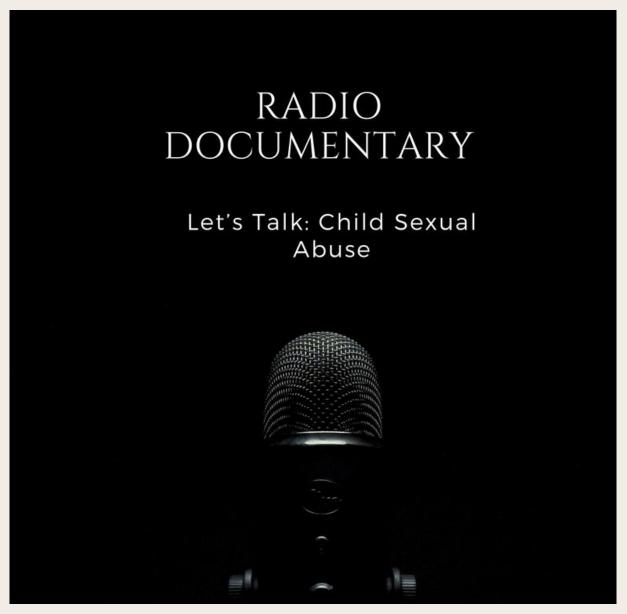






RADIO PROGRAMMES







<u>view</u>

view

<u>View</u>

RESEARCH PAPERS

Advertisements and their Adaptation of Body Image in the Representation of Women: The Impact of Inclusive Advertisements

Sonal Agrawal

BA (Hons) Journalism (Semester VI)

Bharati College

University of Delhi

ABSTRACT

This paper investigates how inclusive representations of women in advertising can promote positive body image and challenge the prevailing beauty standards and objectification of women's bodies. Research has shown that the representation of women's bodies in advertising plays a significant role in shaping societal beauty standards and can significantly impact women's self-esteem and body image. This research aims to explore the potential benefits of promoting greater diversity and inclusivity in advertising and inform strategies for creating more empowering representations of women's bodies in the media. It will examine the specific ways in which social media advertisements impact the body image of women, study the impact of digital manipulation and retouching on body image amongst women, and assess the impact of interventions aimed at promoting women's positive body image. Representation refers to the ways in which individuals, groups, and ideas are portrayed, depicted, or presented in various media and cultural contexts. Inclusive advertisements are advertisements that feature diverse individuals and communities and promote messages of diversity, equity, and inclusion.

KEYWORDS: Body Image, Advertisements, Inclusion, Representation, Women

INTRODUCTION

Body image is a complex construct influenced by multiple factors, including social norms, media representations, and personal experiences. Research has consistently shown that the

The internet shutdown and its effects amid the Covid-19 pandemic in the UT of Jammu and Kashmir

RESEARCH PAPER

Submitted in partial fulfilment of the practical work of

Communication Research and Methods paper

of

Semester six, BA (Hons.) Journalism

by Sharan Anuraj Tingloo College Roll No. 18/652 University Roll No. 18008520052

Under the Supervision of **Dr. Nazish H. Khan**



BHARATI COLLEGE, UNIVERSITY OF DELHI

ACADEMIC YEAR 2020-2021

Portrayal of Pakistan and China in Indian Media: A Comparative Analysis of Online Media Platforms

Prerna Mehta

Student, B.A. Third Year

Journalism Hons, University of Delhi, India

Email: meprernamehta@gmail.com

1bstract:

In recent years, the relationship between India and its neighbouring countries Pakistan and China has been a topic of immense interest and concern in the international community. So, this study investigates the portrayal of Pakistan and China by online Indian media platforms. The purpose of this research paper is to analyse how China and Pakistan's image is depicted by selected Indian online media platforms while comparing the portrayal of China and Pakistan in these platforms. This study was conducted using the method of content analysis with a quantitative approach.

The major findings are as follows: the coverage of Pakistan on online Indian media platforms is mainly neutral followed by negative. Meanwhile, these platforms maintain a negative attitude towards China-related news reports and is followed by a neutral attitude. In case of Pakistan, the Indian media platforms focused majorly on news stories about economy, politics, international relations, and military forces. Meanwhile, in case of China, these platforms focused majorly on news stories about the international ties of China with other countries. A large majority of these news stories also focused on the developments taking place within the South China Sea. While Pakistan is seen as a hostile neighbour, China's economic growth, global relations, territorial disputes and military tensions continue to be the focus of China related news reports.

Introduction:

In the contemporary era, people can access news stories through online media platforms anytime and anywhere. A large majority of people depend on these media platforms to be updated about the events, happenings, or developments that take place. Notably, the media, both in India and abroad, plays a crucial role in shaping public opinion. Media channels often inform the public

Studying the Impact of Covid-19 on Child Labour in India

Yashvi Gupta (18/665)
Submitted to Dr. Nazish H. Khan
Subject - Communication Research and Methods
BA (Hons.) Journalism

ABSTRACT

Child labour is a global problem with almost 152 million children involved in it. According to UNICEF, nearly 1 in 10 children across the globe are subjected to child labour, half of them working in hazardous forms of work. Child labour refers to the employment of children in any work that leads to their exploitation, deprives them of their childhood and is mentally, physically, socially and morally harmful and dangerous. This paper aims to study the problem of child labour in India and focuses on analysing the different causes of child labour, its short and long run impacts and consequences, various laws relating to it and the forms of child labour existing in India. This paper also aims on giving an overview on the magnitude and demography of child labour in India. Study of impacts of COVID-19 on child labour has also been done. This is a qualitative research and conclusion and suggestions have been added in the end to prevent and curb child labour after content analysis of the topic. Case studies of Sivakasi fireworks industry have been done to give a better understanding and to put light on the real life situation of child labourers in India.

Keywords: Child Labour, Covid 19, Pandemic and child labour, child labour in India

INTRODUCTION

Child labour refers to the employment of children in any work that leads to their exploitation, deprives them of their childhood and is mentally, physically, socially and morally harmful and dangerous. Despite being illegal, it is still prevalent in our society on a very large scale. According to the International Labour Organization (ILO), child labour is defined as "the work that deprives children of their childhood, their potential and their dignity, and that is harmful to their physical and mental development". It can also be defined as the work that interferes with a child's ability to attend and participate in school fully by obliging them to leave school prematurely; or

ANNUAL MEDIA FEST-JOURN TSAV

The department organizes Journ tsav, an annual media fest gathering eminent media personalities on one stage, fostering student learning and

engagement





भारती कॉलेज में दो दिवसीय कार्यक्रम कल से

नई दिल्ली। दिल्ली विश्वविद्यालय के भारती कॉलेज में दो दिवसीय जर्नोत्सव का आयोजन किया जाएगा। जिसका शुभारंभ 21 फरवरी से होगा। जिसमें विशेष व्याख्यान, पैनल चर्चा, नुक्कड़ नाटक सिहत दूसरी गतिविधियां आयोजित होंगी। इस मीडिया उत्सव का उद्देश्य आस पास मौजूद और जीवन को वृहद रूप से प्रभावित करने वाले हितधारकों के बीच भागीदारी संवाद को बढ़ावा देना है।







BREAKING

सीधे आदेश लेना बंद करें अधि

दिल्ली के भारती कॉलेज में दो दिवसीय वार्षिक उत्सव, मीडिया की जिम्मेदारी पर खास चर्चा



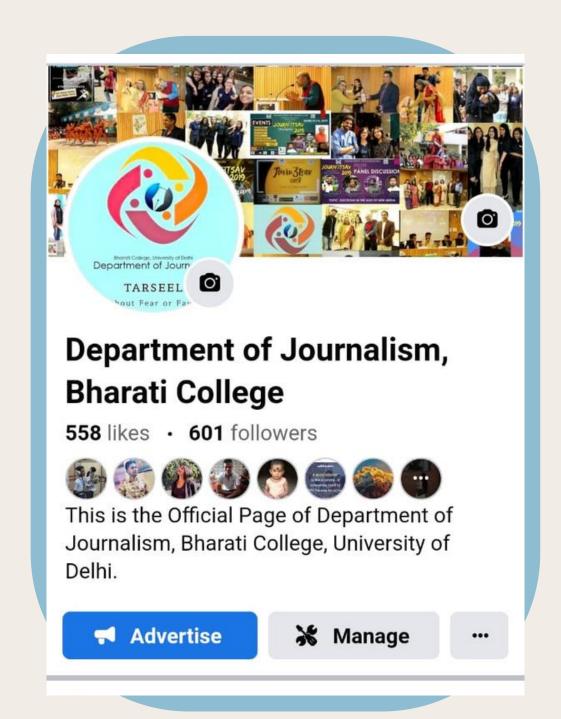


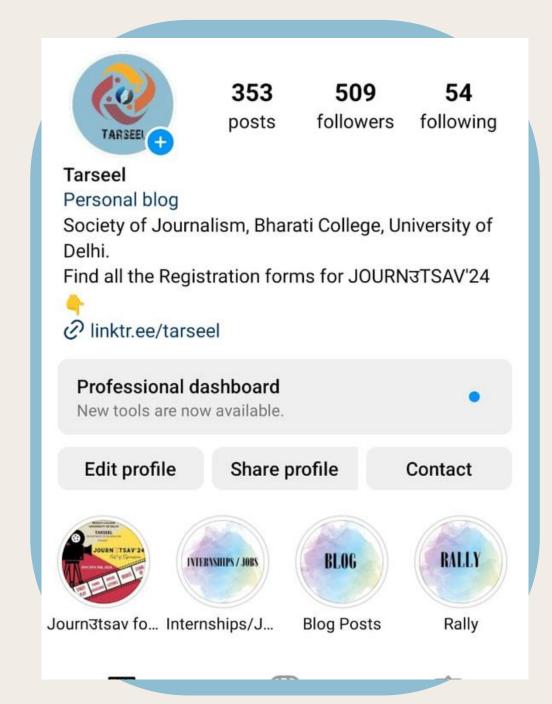


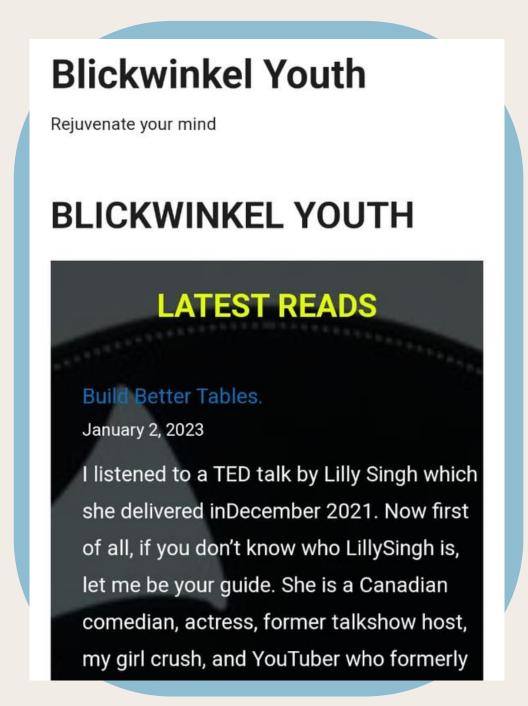




STRONG SOCIAL MEDIA PRESENCE







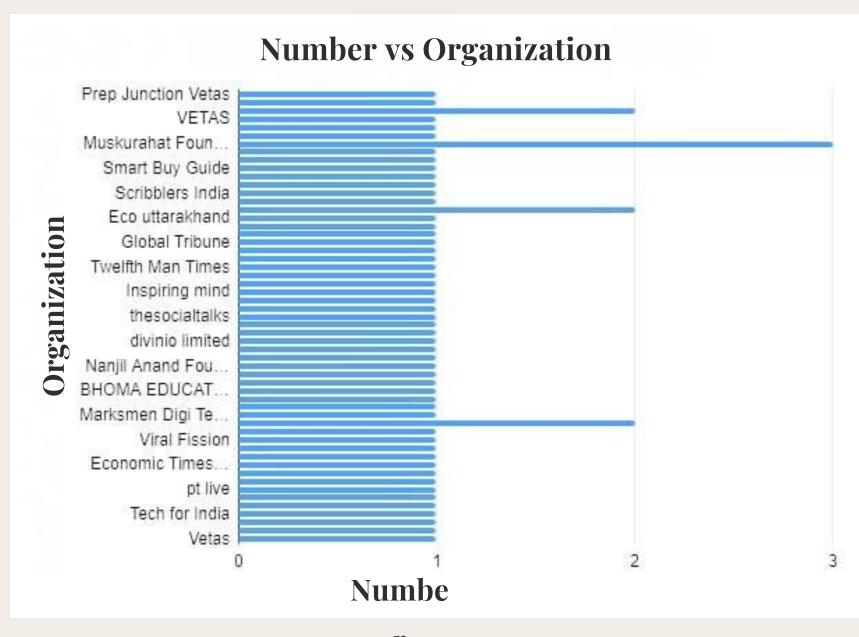
Facebook Page

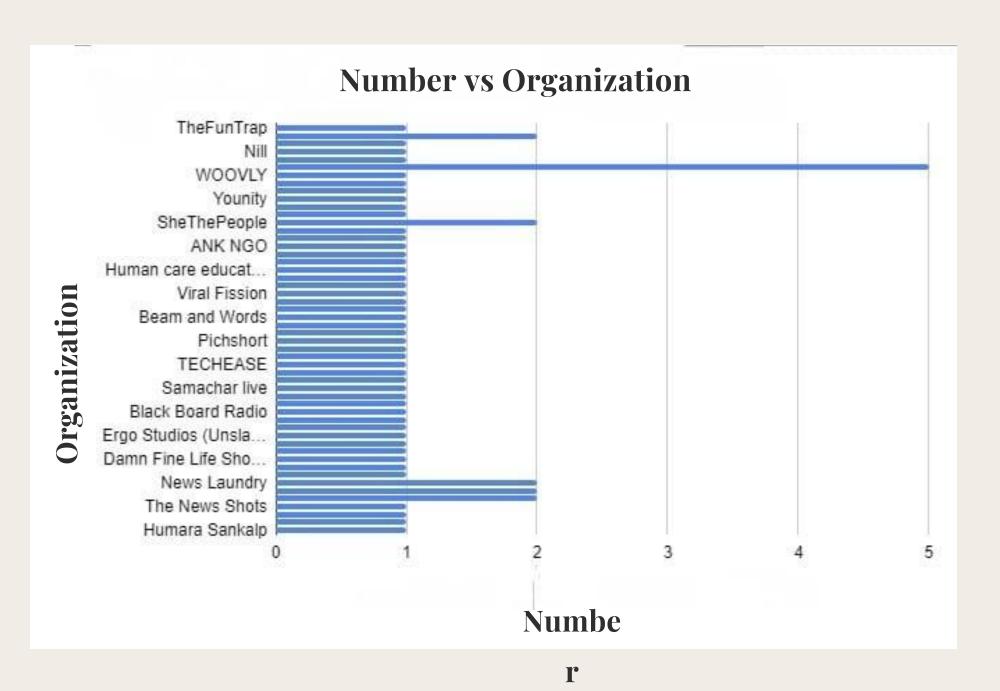
Instagram Page

Blog

PROMISING STUDENT PERFORMANCE

Student Internships 2022-2023





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WEAKNESS OVERVIEW

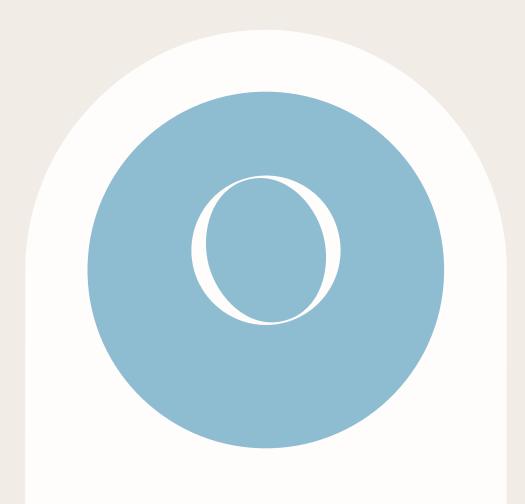
- We need a better infrastructure in production based assignments and activities keeping the new practical component in purview
- We face certain financial constraints as equipments need constant upgrades
- There is scope for better campus placement opportunities specifically for journalism students



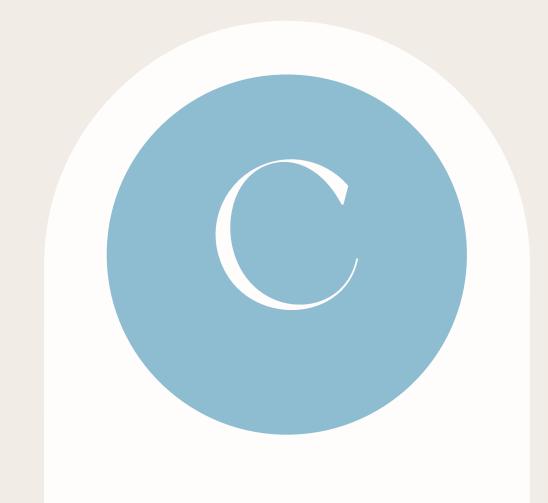


OPPORTUNITIES OVERVIEW

- Prepare students to comprehend latest technology and methods
- Equip students with a well-rounded theoretical and practical rigor
- Wide scope of employment as journalism is an interdisciplinary field
- · Better internship opportunities every year







CHALLENGES OVERVIEW

- Lack of sufficient number of teaching faculty in the department.
- Setting up a dedicated media lab
- Fierce market competition

1. The department boasts of a strong social media presence which aids our collaboration prospects and in turn brings more visibility to the college as well. Going forward, we aim to strengthen that even more by inviting eminent industry experts, academics, and researchers, which will also help us bridge the industry-academia gap.

3. The department plans to make the most efficient use of available resources so as to provide more hands-on learning to the students.

ROADMAP

2. We also plan to inculcate more research oriented activities to develop and enhance academic rigour amongst the students. For instance, the department, under the guidance of our honorable principal and teacher in-charge, plans to organise a annual or bi-annual research conference in which students from other colleges/institutions can participate and present research papers on different topics related to media studies.

4.We also plan to work on establishing our own alumni network so that the students who graduate each year stay connected with the department and are able to guide their juniors for queries related to higher education and placement prospects.

